

## The Positive Dog Jon Gordon

Don't Look Now Finish What You Start The Winemaker The Energy Bus The Garden The Half-Life Thank You and Good Night One Word that will Change Your Life The Positive Dog Above the Line The Genius Within The Hard Hat for Kids The Energy Bus for Kids The Jon Gordon Power of Positivity E-Book Collection The No Complaining Rule The Power of a Positive Team You Win in the Locker Room First I Can Make You Happy Energy Addict Trust Agents The 10-minute Energy Solution Principal Matters The Carpenter The Shark and the Goldfish Relationship Grit The Power of Positive Leadership American Drug Addict Move Your Bus Renegades Write the Rules The Power of a Positive You Soup The Lucifer Effect The Hard Hat The Energy Bus Field Guide Life Word The Seed One Word for Kids The Coffee Bean Training Camp Stay Positive

### Don't Look Now

A thirty-day program for increasing physical, mental, and spiritual energy shares such recommendations as taking short walks and substituting green tea for coffee as a means of enabling personal rejuvenation. By the author of Energy Addict. 25,000 first printing.

### Finish What You Start

Leadership is not easy. It requires motivation, action, and courage. Principal Matters is a great resource for motivation and practical strategies for principals or school leaders who want to invest in self-growth that leads to flourishing service, instead of burnout. William D. Parker offers insights from over twenty years of experience as an educator, and over ten years as a school administrator. You are invited to this one-on-one conversation to learn how to better understand your purpose, lead others, influence change, and successfully manage the challenges of school leadership. Whether you are an aspiring principal or leading your own building or district, you will find Principal Matters both inspiring and instructive. One reader called it, "Chicken Soup for the Principal's Soul!" Read ahead for insight into how to lead with courage, action, motivation, and teamwork! Here's some feedback from some others who recommend the book: "Will is a great storyteller, and his use of these connections makes this book easy to read but also memorable. His focus on 'purpose'-going beyond what you do in school-is something that all leaders should really consider if they are going to make a difference in both their professional and personal lives." -George Couros, Principal, founder of ConnectedPrincipals.com, and an Innovative Teaching, Learning and Leadership consultant "Will generously shares experiences from his personal and professional life to remind principals of the big picture as well as the small details that are essential to the success of our school communities Being a school leader can be lonely work, as the role of principal is only truly understood by those who have

served in the position. Mr. Parker has utilized his time occupying the principal's office to develop practical yet inspiring tips for administrators. I'm excited to politely steal many of his great ideas with my own students and staff this school year!" -Rachel Skerritt, Principal of Eastern Senior High School, a D.C. Public School. 2013 Principal Ambassador Fellow for the U.S. Department of Education "Will writes with passion, conviction and insight. This book will equip you with the tools you'll need to face the frustrations you're sure to encounter as an educator, while enabling to you find renewed purpose and meaning as you influence your students to be the best they can be." -Daniel Wong, author of The Happy Student "This book explains the why of school leadership, not just the how. If you want to understand the right motives for school leadership and the steps to being a successful principal, you should read, Principal Matters by William D. Parker." -Jon Gordon, author of The Energy Bus and Soup This book captures the essence of effective teamwork and leadership. A great read for school administrators!"-Annette Breaux, educator, co-author with Todd Whitaker of The Ten Minute Inservice

### **The Winemaker**

An illustrated adaptation of the bestselling business fable, The Energy Bus, teaches children the benefits of staying positive In this illustrated adaptation of the bestselling fable, The Energy Bus, author Jon Gordon shows children how to overcome negativity, bullies and everyday challenges to be their best. The Energy Bus For Kids is a story that will teach kids how to find their inner motivation and pass on that positive energy to others. The Energy Bus For Kids presents five rules for the "Ride of Your Life" Teaches kids how to fuel your ride with positive energy Shares with kids how to love the people you share your journey with and how to enjoy the ride Positive kids become positive adults. So get kids on the Energy Bus and infuse their lives with a newfound vision, attitude, and positivity.

### **The Energy Bus**

Fuel yourself and others with positive energy—inspirational quotes and encouraging messages to live by from bestselling author, Jon Gordon. Ever since he wrote the mega bestseller The Energy Bus, Jon Gordon has been sharing inspirational messages and encouragement via his talks, books, and social media posts. After many requests to create a collection of his quotes, Jon teamed up with his long-time friend, Daniel Decker, to create Stay Positive. Stay Positive is more than a book of positive quotes. This book is a resource you can turn to each day for encouragement to help you take on your daily challenges, pursue your goals and dreams, and create positive momentum in your life. The power of positive thoughts is not about being Pollyanna Positive; it's the real stuff that makes a proven difference in your perspective and life. After all, we don't give up because it's hard; we give up because we get discouraged. By fueling yourself with encouragement and positive energy, you'll have greater power to overcome negativity, neutralize the naysayers, and conquer adversity. Stay Positive is more than a phrase. It's an approach to life that says when you get knocked down, you'll get back up and find a

way forward one faithful step and optimistic day at a time. Start your day with a message from the book, or pick it up anytime you need a mental boost. You can start from the beginning, or open the book to any page and find a message that speaks to you. However you decide to use Stay Positive, it's a go-to resource for anyone wanting to inject a healthy dose of positivity into their life.

## **The Garden**

A business fable to help you discover your purpose in work and life New from Jon Gordon, the international and Wall Street Journal bestselling author of *The Energy Bus*, *The Seed* takes you on a quest for the meaning and passion behind work. Josh, an up-and-comer at his company, is disenchanted with his job. Challenged by his boss to take two weeks to decide if he really wants to work there, Josh takes off for the country, where he meets a wise farmer who gives him a seed and a promise: find the right place to plant the seed, and his purpose will be revealed. Through Josh's journey cross-country journey, you'll find surprising new sources of wisdom and inspiration in your own business and life. Nobody captures the deeper meaning of business like Jon Gordon, and *The Seed* is his most searching and significant book yet. Whatever your profession, take this insightful look at the purpose behind work, and plant *The Seed* of inspiration in your life!

## **The Half-Life**

An inspiring story with lessons on teamwork—written for kids, but valuable to everyone Adapted from Jon Gordon's bestseller *The Hard Hat*, *The Hard Hat for Kids* is an inspiring story that teaches children how to be a great teammate. An engaging tale that resonates with all children, the 10 Ways to be a Great Teammate and the "We before Me" philosophy, make this book an enjoyable read and an invaluable teaching tool for coaches, teachers, and parents. *The Hard Hat for Kids* presents practical insights and life-changing lessons that are immediately applicable to everyday situations, giving kids—and adults—a new outlook on cooperation, friendship, and the selfless nature of true teamwork. Mickey is a spunky talented basketball lover who has always dreamed about playing on her school's team. On the first day of practice, she learns of a special award given to the best teammate—and soon discovers that there is a big difference between being the best player and being the best teammate. What follows is an unforgettable story about selflessness, loyalty, hard work, and compassion, and a clear lesson on putting the team first. Author Jon Gordon is a renowned storyteller with a knack for making life lessons stick. For this book he has teamed up with Dr. Lauren Gallagher, a school psychologist and mental skills coach who shares her passion for bringing valuable lessons to children in a way that is fun and educational. Fittingly, Dr. Gallagher is also the wife of Jon's college lacrosse teammate at Cornell University where the *Hard Hat* tradition began. This book continues Jon's unique way of merging everyday wisdom with practical advice to make you better at everything that you do. *The Hard Hat for Kids* tells a moving story of teamwork and friendship which is sure to be enjoyed by families,

sports teams, and classrooms of children everywhere.

## **Thank You and Good Night**

When Cookie Figowitz, the cook for a party of volatile fur trappers trekking through the Oregon Territory in the 1820s, joins up with the refugee Henry Brown, the two begin a wild ride that takes them from the virgin territory of the West all the way to China and back again. One hundred and sixty years later, Tina Plank, an unhappy teenager, meets Trixie, a girl with a troubled past, and the two become fast friends. But when two skeletons are accidentally unearthed from their common ground, the lives of Tina and Trixie, Cookie and Henry are brought together in unexpected and startling ways. Jonathan Raymond attended Swarthmore College. He was an editor at Plazm magazine and received his M.F.A. from New School University. He currently lives in Brooklyn, New York. "A marvelous novela mystery as rich as the history of the Oregon territory itself."-Vanity Fair "Raymond nimbly interweaves these parallel tales and manages to surprise[a] subtle portrait of friendship and loss[from] an astute, patient observer."-Entertainment Weekly "Raymond's debut novel teems with carefully researched period details, intrigue yet it never feels overstuffed."-Washington Post "With The Half-Life, [Raymond] has come home prospecting for literary gold Oregon has given him something back."-San Francisco Chronicle "Quietly stunning Raymond is a kind of stealth bomber of the epic."-Newsday "Terrific The Half-Life gazes upon those fierce but ephemeral attachments that evade the history books. Multiple plots elegantly veer across the sprawling terrain."-Village Voice

## **One Word that will Change Your Life**

Great teammates don't just impact you today; they impact you for the rest of your life. From the moment Jon Gordon heard about George Boiardi and the Hard Hat he was intrigued and captivated. Over the years he visited George's coaches, attended several "21 Dinners" held in his honor, met his family, talked to his teammates and observed how he inspired all who knew him. The Hard Hat is an unforgettable true story about a selfless, loyal, joyful, hard-working, competitive, and compassionate leader and teammate, the impact he had on his team and program and the lessons we can learn from him. The book features: A True Story about George Boiardi, his Team and their Legacy. 21 Lessons to be a Great Teammate Insights from George's Teammates and Coaches that Bring the Lessons to Life. 21 Exercises to help you Build a Great Team Infused with practical insights and life changing lessons, The Hard Hat will inspire you to be the best teammate you can be and to build a great team. \*100% of author's royalties go to support the Mario St. George Boiardi Foundation

## **The Positive Dog**

In only thirteen years as a head football coach, first at Bowling Green and then at Utah, Florida, and Ohio State, Urban Meyer has established himself as one of the elite coaches in the annals of his sport, with three national championships and a cumulative record of 142 wins and only 26 losses. But sheer statistics are not the measure of his true accomplishment, nor do they speak to his own extraordinary learning journey. Now, in *Above the Line*, he offers to readers his unparalleled insights into leadership, team building and the keys to empowering people to achieve things they might never have thought possible. Despite winning two national championships at Florida in only six seasons, Meyer stepped back from the game at the end of the 2010 season, amid health concerns and a growing awareness that his almost maniacal pursuit of perfection was distorting his priorities, distancing him from his family and taking him away from the reasons he wanted to coach in the first place. When he returned to the sport in 2012 as the head coach at Ohio State, the school he grew up rooting for, Meyer did so with a renewed sense of the deeper purpose of his work and a profound commitment to life balance that had previously been lacking. What remained constant was his passion for leading, teaching and motivating, forging his football teams into a cohesive whole, playing for one another with selfless commitment and uncommon intensity. Ohio State's 2014 season was in many ways Urban Meyer's master class in leadership. The world knows how the story ended- with the Buckeyes capturing the inaugural College Football Playoff Championship with a 42-20 victory over Oregon, with the team's third-string quarterback at the helm, in only his third collegiate start. Few remember how it began- with a bad early season loss that sent OSU out of the Top 20, season-ending injuries at the most important position on the team, and then, infinitely worse, the tragic death of a teammate. But this team's resilience was no accident. In *Above the Line*, Urban Meyer shares with readers OSU's groundbreaking game plan-the game plan he followed every day in the Buckeyes' historic 2014 season-for creating a culture of success that engages and inspires the people around them. A student of psychology long before he became a coach, Meyer believes that trust is the bedrock of great achievements and healthy relationships, and explains how to build it, step by step-- whether in a team, a family, or a Fortune 500 company. With trust in place, a deep bond unites us in common purpose, and cultivates what he calls "Above the Line" behavior - a learned, empowered response to the challenges we face every day. Writing with his customary candor and humility, Meyer delivers insights both practical and profound-and applicable far beyond the football field. Packed with real-life examples from a storied season, *Above the Line* offers wisdom and inspiration for

## **Above the Line**

Training Camp is an inspirational story filled with invaluable lessons and insights on bringing out the best in yourself and your team. The story follows Martin, an un-drafted rookie trying to make it in the NFL. He's spent his entire life proving to the critics that a small guy with a big heart can succeed against all odds. After spraining his ankle in the pre-season, Martin thinks his dream is lost when he happens to meet a very special coach who shares eleven life-changing lessons that keep his dream alive—and might even make him the best of the best. If you want to be your best—Training Camp offers an

inspirational story and real-world wisdom on what it takes to reach true excellence and how you and your team (your work team, school team, church team and family team) can achieve it.

## **The Genius Within**

Learning to be thankful in a beautiful story Thank You and Goodnight is a beautifully illustrated book that shares the heart of gratitude. Jon Gordon takes a little boy and girl on a fun-filled journey from one perfect moonlight night to the next. During their adventurous day and night, the children explore the people, places and things that they are thankful for. The two tots in Thank You and Goodnight learn that being thankful makes ice cream taste better, butterflies look more beautiful, and weekend days seem longer. "Thank you" is a phrase that will brighten any kid's day and help them get a good night's sleep. Jon Gordon's bestselling books and talks have inspired readers and audiences around the world. He is the author of numerous books on leadership and teamwork and several children's books including The Energy Bus for Kids. Jon invites you to visit and connect with him on his website [www.JonGordon.com](http://www.JonGordon.com) and on Twitter @JonGordon11. Donald Wallace, illustrator, animator and designer loves to work in all directions of the visual story: animation and movies, books, games, commercials, music videos, and theme park rides. This is his third collaboration with Jon Gordon. Donald's constant mission: spread light and keep the kid alive in all of us. Visit Donald's website, [www.wallyhood.com](http://www.wallyhood.com).

## **The Hard Hat for Kids**

Why it matters who's stirring the pot Soup offers an inspirational business fable that explains the "recipe" you can use to create a winning culture and boost employee morale and engagement. The story follows Nancy, the newly anointed CEO of America's Favorite Soup Company. She has been brought in to reinvigorate the brand and bring success back to a company that has lost its flavor and profit and has fallen on hard times. Fatefully, while eating lunch at a local soup shop, Nancy discovers the key ingredients to unite, engage, and inspire her team and create a culture of greatness. From the bestselling author of The Energy Bus, The No Complaining Rule, and Training Camp Find out how culture drives behavior, behavior drives habits, and habits deliver results Create relationships that are the foundation upon which successful careers and winning teams are built Features quick takeaways you can use to invest in your people, build trust, create unity, and enhance engagement A turnaround tale like few others, Soup will inspire you to work in your own company to unleash the passion that delivers superior results.

## **The Energy Bus for Kids**

From bestselling author Jon Gordon and rising star Damon West comes The Coffee Bean: an illustrated fable that teaches

readers how to transform their environment, overcome challenges, and create positive change. Life is often difficult. It can be harsh, stressful, and feel like a pot of boiling hot water. The environments we find ourselves in can change, weaken, or harden us, and test who we truly are. We can be like the carrot that weakens in the pot or like the egg that hardens. Or, we can be like the coffee bean and discover the power inside us to transform our environment. The Coffee Bean is an inspiring tale that follows Abe, a young man filled with stress and fear as he faces challenges and pressure at school and home. One day after class, his teacher shares with him the life-changing lesson of the coffee bean, and this powerful message changes the way he thinks, acts, and sees the world. Abe discovers that instead of letting his environment change him for the worse, he can transform any environment he is in for the better. Equipped with this transformational truth, Abe embarks on an inspirational journey to live his life like the coffee bean. Wherever his life takes him, from school, to the military, to the business world, Abe demonstrates how this simple lesson can unleash the unstoppable power within you. A delightful, quick read, The Coffee Bean is purposely written and designed for readers of all ages so that everyone can benefit from this transformational lesson. This is a book and message that, when read and shared, has the power to change your life and the world around you. You just have to decide: are you a carrot, egg, or coffee bean?

### **The Jon Gordon Power of Positivity E-Book Collection**

Following the death of their young daughter, John and Laura visit Venice to try and escape their grief. But when the couple meet two aged sisters, one of whom claims to have psychic visions of the dead girl, strange things start to happen. Filmed in 1973 with Julie Christie and Donald Sutherland, Daphne du Maurier's classic thriller starts as a moving examination of grief but gradually becomes a chilling tale with a dark and terrifying climax. This adaptation of Don't Look Now premiered in 2007 at the Sheffield Lyceum with a transfer to the Lyric Hammersmith.

### **The No Complaining Rule**

We all need more positivity in our lives—now more than ever! Five of bestselling author Jon Gordon's most powerful and timely books. Bestselling author and acclaimed speaker Jon Gordon is passionate about developing great leaders and high-performing teams. Celebrated for his engaging storytelling, invaluable insights, and proven real-world strategies, Gordon has helped millions of people around the world infuse positivity into every part of their personal and professional lives. His simple yet powerful books provide time-tested wisdom and practical guidance for overcoming challenges, achieving superior results, and bringing out the absolute best in yourself—and in everyone around you. The Jon Gordon Power of Positivity E-Book Collection brings together five of the author's most compelling books about harnessing the power of positivity in work, at home, and in all you do. This must-have collection includes: -The Energy Bus, the beloved international bestseller that reveals the ten secrets for turning negative energy into positivity and achievement, featuring an actionable

plan for becoming a great leader and overcoming common life and work obstacles. -The Shark and the Goldfish, a business fable that strengthens the courage and confidence you need to overcome fear and uncertainty in difficult economic times—and thrive! Features charming illustrations and an action plan filled with practical tips and proven strategies. -The Positive Dog, a delightful story that shows you that we all have two dogs inside of us: one is positive, the other is negative. Learn how feeding your positive dog also nourishes those around you—to everyone’s immense benefit! -The Power of Positive Leadership, a practical framework based on Jon Gordon’s research on positive leaders throughout history, and his work with those who have transformed their organizations, won national championships, and are currently making positive change in the world. -Stay Positive, a unique collection of inspirational quotes and messages, co-written by Gordon’s friend and colleague Daniel Decker. Your daily resource for encouragement, creating positivity in your life, and motivating others at work and home. The principles and strategies at the core of The Jon Gordon Power of Positivity E-Book Collection have driven great success for thousands of top-level leaders at Fortune 500 companies, school districts, hospitals, nonprofit organizations, the NFL and NBA, and numerous colleges and universities. Packed with motivational stories, meaningful insights, and effective strategies, this collection is the ideal resource for anyone seeking to fill their work and personal life with positivity, purpose, and achievement. \*Note: Due to its unique format, Stay Positive may display differently on eReaders than the rest of the collection. For the best reading experience, decrease the font size on your eReader.

## **The Power of a Positive Team**

A book about teams to help teams become more positive, united and connected. Worldwide bestseller — the author of The Energy Bus and The Power of Positive Leadership shares the proven principles and practices that build great teams - and provides practical tools to help teams overcome negativity and enhance their culture, communication, connection, commitment and performance. Jon Gordon doesn’t just research the keys to great teams, he has personally worked with some of the most successful teams on the planet and has a keen understanding of how and why they became great. In The Power of a Positive Team, Jon draws upon his unique team building experience as well as conversations with some of the greatest teams in history in order to provide an essential framework, filled with proven practices, to empower teams to work together more effectively and achieve superior results. Utilizing examples from the writing team who created the hit show Billions, the National Champion Clemson Football team, the World Series contending Los Angeles Dodgers, The Miami Heat and the greatest beach volleyball team of all time to Navy SEAL’s, Marching bands, Southwest Airlines, USC and UVA Tennis, Twitter, Apple and Ford, Jon shares innovative strategies to transform a group of individuals into a united, positive and powerful team. Jon not only infuses this book with the latest research, compelling stories, and strategies to maintain optimism through adversity he also shares his best practices to transform negativity, build trust (through his favorite team building exercises) and practical ways to have difficult conversations—all designed to make a team more positive, cohesive, stronger and better. The Power of a Positive Team also provides a blueprint for addressing common pitfalls that cause

teams to fail—including complaining, selfishness, inconsistency, complacency, unaccountability—while offering solutions to enhance a team’s creativity, grit, innovation and growth. This book is meant for teams to read together. It’s written in such a way that if you and your team read it together, you will understand the obstacles you will face and what you must do to become a great team. If you read it together, stay positive together, and take action together you will accomplish amazing things TOGETHER.

### **You Win in the Locker Room First**

Discover the benefits of being positive. We all have two dogs inside of us. One dog is positive, happy, optimistic, and hopeful. The other dog is negative, mad, sad, pessimistic, and fearful. These two dogs often fight inside us, but guess who wins the fight? The one you feed the most. So begins the story about a negative mutt named Matt and a big dog named Bubba who teaches him how to feed himself with positivity each day and in the process Matt transforms his own life and the shelter they call home. The Positive Dog is an inspiring, heartwarming story that not only reveals the strategies and benefits of being positive but also an essential truth for humans: Being positive doesn't just make you better. It makes everyone around you better.

### **I Can Make You Happy**

New York Times bestselling author and award-winning educator Ron Clark applies his successful leadership principles to the business world in this effective and accessible guidebook, perfect for any manager looking to inspire and motivate his or her team. Includes a foreword by bestselling author and FranklinCovey executive Sean Covey. Teamwork is crucial to the success of any business, and as acclaimed author and speaker Ron Clark illustrates, the members of any team are the key to unlocking success. Imagine a company as a bus filled with people who either help or hinder a team’s ability to move it forward: drivers (who steer the organization), runners (who consistently go above and beyond for the good of the organization), joggers (who do their jobs without pushing themselves), walkers (who are just getting pulled along), and riders (who hinder success and drag the team down). It’s the team leader’s job to recognize how members fall into these categories, encourage them to keep the “bus” moving by working together, and know when it’s time to kick the riders off. In the tradition of *Who Moved My Cheese?* and *Fish!*, *Move Your Bus* is an accessible and uplifting business parable that illustrates Clark’s expert strategies to maximize the performance of each member of a team. These easy to implement techniques will inspire employees and team leaders alike to work harder and smarter and drive the organization to succeed.

### **Energy Addict**

A young entrepreneur who has lost his company and fortune gives up hope and jumps off The Golden Gate Bridge. Fortunately, in this business fable of true success, instead of losing his life he is saved by a homeless man who carries him to a nearby park. There the homeless man explains that a dream told him to go to the bridge to save the man who jumped off, then take the man to see the Winemaker. The pair embarks upon a challenging but life-changing journey through the wine country of California. First, they search for the special Winemaker who has a reputation for consistently making the best wine in the region, regardless of weather or the crop of grapes. Upon meeting the Winemaker, the young entrepreneur is taught the wine making technique, and ultimately the secret to true, consistent success.

## **Trust Agents**

One Word is a simple concept that delivers powerful life change! In 1999, the authors discovered a better way to become their best and live a life of impact. Instead of creating endless goals and resolutions, they found one word that would be their driving force for the year. No goals. No wish lists. Just one word. Best of all . . . anyone, anytime can discover their word for the year. One Word that will Change Your Life will inspire you to simplify your life and work by focusing on just one word for this year. That's right! One Word creates clarity, power, passion and life-change. The simple power of One Word is that it impacts all six dimensions of your life – mental, physical, emotional, relational, spiritual, and financial. Simply put, One Word sticks. There is a word meant for you and when you find it, live it, and share it, your life will become more rewarding and exciting than ever. Join thousands of people and hundreds of schools, businesses, churches, and sports teams who have found their one word . . . and discover how to harness the transformational power of One Word. The book includes a personal Action Plan and simple process to help you discover your word for the year.

## **The 10-minute Energy Solution**

Bestselling author Jon Gordon returns with his most inspiring book yet—filled with powerful lessons and the greatest success strategies of all. Michael wakes up in the hospital with a bandage on his head and fear in his heart. The stress of building a growing business, with his wife Sarah, caused him to collapse while on a morning jog. When Michael finds out the man who saved his life is a Carpenter he visits him and quickly learns that he is more than just a Carpenter; he is also a builder of lives, careers, people, and teams. As the Carpenter shares his wisdom, Michael attempts to save his business in the face of adversity, rejection, fear, and failure. Along the way he learns that there's no such thing as an overnight success but there are timeless principles to help you stand out, excel, and make an impact on people and the world. Drawing upon his work with countless leaders, sales people, professional and college sports teams, non-profit organizations and schools, Jon Gordon shares an entertaining and enlightening story that will inspire you to build a better life, career, and team with the greatest success strategies of all. If you are ready to create your masterpiece, read The Carpenter and begin the

building process today.

## **Principal Matters**

Practical tactics to grow your willpower, stop procrastination, focus like a laser, and achieve whatever you set your mind to. Following through and finishing what you start- more valuable skills than you realize. They are a combination of traits that enables you to create the life you want - without having to compromise or wait. The alternative is a status quo that you're stuck in. Is your life a series of unfinished tasks and intentions? That stops now. Finish What You Start is a unique deep dive into the psychology and science of accomplishment, productivity, and getting things done. It takes a thorough look why we are sometimes stuck, and gives detailed, step by step solutions you can start using today. Every phase of finishing and following through is covered, and even productivity pros will be able to learn something new. Above all else, this is a guide to understanding your brain and instincts better for optimal results. Channel massive productivity and mental toughness. Peter Hollins has studied psychology and peak human performance for over a dozen years and is a bestselling author. He has worked with dozens of individuals to unlock their potential and path towards success. His writing draws on his academic, coaching, and research experience. Resist distractions, de-motivation, temptations, laziness, and excuses. •The surprising motivations that push us past obstacles. •How daily rules and a manifesto can help you achieve. •Valuable and insightful mindsets to view productivity from entirely new lights. Seize self-control and finally accomplish your big and small goals. •The science and tactics to beating procrastination easily. •Focus and willpower pitfalls you are probably committing at this very moment. •How to beat distractions, remain focused, stay on task, and get to what matters - consistently. Transform your life through productive habits and avoiding mental traps.

## **The Carpenter**

We are overstressed, overworked and overtired - and things aren't getting any easier. The days are getting shorter while our to-do lists are getting longer. The pace of life gets faster and the demands increase. We attempt to fight back with caffeinated drinks and candy bars hoping to get it all done before we crash. This is false energy...but Jon Gordon gives us the real thing. Gordon encourages us to become Energy Addicts using a few or all of the simple, effective physical, mental, and spiritual strategies in this book, including: Eat early and well, hydrate, exercise, nap, connect with nature Neutralize energy vampires, master the flow of money, embrace the energy of silence Connect (with others and yourself), lead with your heart, learn to love and challenge life Practical, common-sense, sometimes counterintuitive, Jon Gordon shows how we can become addicted to positive energy and habits, making small changes in our lives that will produce big results.

## **The Shark and the Goldfish**

An illustrated business fable that gives you the faith, courage and confidence to win in today's tough economic climate. Fear and uncertainty are staples of daily life in today's struggling economy. As bad as things can be, economic downturns also lead to new opportunities. It's easy to worry, give up and let fear paralyze you. However, you have more control than you think you do and how you handle adversity is your choice-and the only choice that matters. In fact, study history and you'll find that a lot of people and organizations made a name for themselves and grew their businesses during recessions and downturns. These successful people and organizations all shared similar characteristics and took similar actions to thrive while others merely tried to survive. You can do the same. In *The Shark and the Goldfish*, Jon Gordon shares an inspiring fable about Gordy, a pampered goldfish who gets swept out to sea. Desperate for food, Gordy meets a kind shark who teaches him the ultimate lesson-Goldfish wait to be fed. Sharks go find food. Gordy also learns that the difference between a full and empty stomach is our faith, beliefs and actions. In the face of adversity and lean times, this is a business fable that reinforces a proven truth: You can't control the events in your life. But you can control how you respond and in turn this determines the outcome. A business fable that teaches valuable lessons on the importance of working hard, maintaining a locus of control and focusing on positive choices instead of negative voices, Written by Jon Gordon, bestselling author of *The Energy Bus* and *The No Complaining Rule Reveals* how change is inevitable-but that you can make it your friend or foe. Provides an action plan filled with tips and strategies to thrive during change and adversity. If you're facing tough economic times, *The Shark and the Goldfish* will motivate you, inspire you, and give you the confidence you need to thrive during changing times.

### **Relationship Grit**

Discusses why people are susceptible to the power of evil, the ability of group dynamics and situational pressures to transform human behavior, the significance of disobedience, and the true nature of heroism.

### **The Power of Positive Leadership**

Discover your Life Word! In *One Word that will Change your Life* authors Jon Gordon, Dan Britton, and Jimmy Page helped readers discover their yearly word to live with more intention, focus and purpose. Now with *Life Word* they help readers discover a word that will significantly impact their life and legacy. *Life Word* reveals a simple, powerful tool to help you identify the word that will inspire you to live your best life while leaving your greatest legacy. In the process you'll discover your why which will help show you the way to live with a renewed sense of power, purpose and passion. The authors walk you step-by-step through the process of discovering your Life Word and share an action plan with the most successful ways to live and share it. If you're ready to live with more clarity, confidence and courage and leave a lasting legacy, let's get started!

## **American Drug Addict**

Negativity in the workplace costs businesses billions of dollars and impacts the morale, productivity and health of individuals and teams. "In The No Complaining Rule: Positive Ways to Deal with Negativity at Work, Jon Gordon, a bestselling author, consultant and speaker, shares an enlightening story that demonstrates how you can conquer negativity and inspire others to adopt a positive attitude." Based on one company's successful No Complaining Rule, the powerful principles and actionable plan are practical and easy-to-follow, making this book an ideal read for managers, team leaders and anyone interested in generating positive energy.

## **Move Your Bus**

Do you want to be happier? Do you want to stop feeling bad right now? Do you want to experience greater joy than ever before? What if it was possible to feel happier than you had ever imagined before? It doesn't matter whether you're sad, bored, or depressed--or even if you're already quite content--Paul McKenna can help you become a whole lot happier! Scientific research reveals that our levels of happiness aren't fixed; we can change them through our thoughts and actions. Dr. McKenna has spent the past 25 years developing a system that can have an immediate, measurable impact on people's emotional well-being. This book uses the latest, most powerful psychological techniques and a downloadable guided hypnosis session to help readers feel really good right now. The human mind is like a computer, with its own software that governs how we think and act. Most human problems are caused by negative programs running in the unconscious mind. This book and audio session help you install positive programs that seek out and magnify the factors that create happiness. Use it to take control of your life and start feeling happier today!

## **Renegades Write the Rules**

The Garden is an enlightening and encouraging fable that helps readers overcome The 5 D's (doubt, distortion, discouragement, distractions, and division) in order to find more peace, focus, connection, and happiness. Jon tells a story of teenage twins, who through the help of a neighbor and his special garden, find ancient wisdom, life-changing lessons, and practical strategies to overcome the fear, anxiety, and stress in their lives. Whether you are dealing with fear, anxiety, and stress yourself, have a family member that struggles, or are a mental health expert that works with clients, if any of the ideas in this book can be useful to you or the people you love and care about, then it's worth a walk through The Garden to discover ways to persevere through life with the power of faith, hope, and love.

## **The Power of a Positive You**

NFL head coach Mike Smith led one of the most remarkable turnarounds in NFL history. In the season prior to his arrival in 2008, the Atlanta Falcons had a 4-12 record and the franchise had never before achieved back-to-back winning seasons. Under Smith's leadership, the Falcons earned an 11-5 record in his first season and would go on to become perennial playoff and Super Bowl contenders earning Smith AP Coach of Year in 2008 and voted Coach of Year by his peers in 2008, 2010 and 2012. *You Win in the Locker Room First* draws on the extraordinary experiences of Coach Mike Smith and Jon Gordon—consultant to numerous college and professional teams—to explore the seven powerful principles that any business, school, organization, or sports team can adopt to revitalize their organization. Step by step, the authors outline a strategy for building a thriving organization and provide a practical framework that gives leaders the tools they need to create a great culture, lead with the right mindset, create strong relationships, improve teamwork, execute at a higher level, and avoid the pitfalls that sabotage far too many leaders and organizations. In addition to sharing what went right with the Falcons, Smith also transparently shares what went wrong his last two seasons and provides invaluable lessons leaders can take away from his victories, success, failures and mistakes. Whether it's an executive leadership team of a Fortune 500 company, a sports team, an emergency room team, military team, or a school team successful leaders coach their team and develop, mentor, encourage, and guide them. This not only improves the team, it improves the leaders and their relationships, connections, and organization. *You Win in the Locker Room First* offers a rare behind-the-scenes look at one of the most pressure packed leadership jobs on the planet and what leaders can learn from these experiences in order to build their own winning team.

## Soup

Learn the rules to building loyal (and lucrative) digital followings *Renegades Write the Rules* reveals the innovative strategies behind the social media success of today's top celebrities, brands, and sports icons, and how you can follow their lead. Author Amy Jo Martin is the founder of Digital Royalty and the woman who pioneered how professional sports integrate social media. In this book she shows how to build a faithful following and beat the competition clamoring for people's attention by continually delivering value - when, where, and how people want it. People want to be heard, to be involved, to be entertained, to be adventurous, to be informed. Reveals the winning strategies for using social media to achieve dramatic results Shows how to gain influence with social media that requires an unprecedented (and potentially uncomfortable) level of accessibility and ongoing affinity Filled with illustrative examples of social media successes (including Dwayne 'The Rock' Johnson, Shaquille O'Neal, and Nike) that show how humanizing a brand through social media leads to monetization Explores how Amy Jo Martin and other successful entrepreneurs are becoming renegades by using social media to innovate their personal and professional lives The book reveals one of the basic rules of digital media success: Humans connect with humans, not logos and creative taglines.

## **The Lucifer Effect**

We are not positive because life is easy. We are positive because life can be hard. As a leader, you will face numerous obstacles, negativity, and tests. There will be times when it seems as if everything in the world is conspiring against you and your vision seems more like a fantasy than a reality. That's why positive leadership is essential! Positive leadership is not about fake positivity. It is the real stuff that makes great leaders great. The research is clear. Being a positive leader is not just a nice way to lead. It's the way to lead if you want to build a great culture, unite your organization in the face of adversity, develop a connected and committed team and achieve excellence and superior results. Since writing the mega best seller *The Energy Bus*, Jon Gordon has worked and consulted with leaders who have transformed their companies, organizations and schools, won national championships and are currently changing the world. He has also interviewed some of the greatest leaders of our time and researched many positive leaders throughout history and discovered their paths to success. In this pioneering book Jon Gordon shares what he has learned and provides a comprehensive framework on positive leadership filled with proven principles, compelling stories, practical ideas and practices that will help anyone become a positive leader. There is a power associated with positive leadership and you can start benefiting yourself and your team with it today.

## **The Hard Hat**

From the authors who created the One Word movement, impacting schools, businesses, and sports teams around the world, comes a charming fable that can be read and shared by everyone. If you could choose only one word to help you have your best year ever, what would it be? Love? Fun? Believe? Brave? It's probably different for everyone. How you find your word is just as important as the word itself. And once you know your word, what do you do with it? In *One Word for Kids*, bestselling author Jon Gordon—along with coauthors Dan Britton and Jimmy Page—asks these questions to children and adults of all ages, teaching an important life lesson in the process. This engaging, fully illustrated fable follows Stevie, a young boy falling asleep on the first day of school. His teacher gives the class an assignment: to find the one word that will help them have their best year ever. To discover their one word, they must look inside themselves, look up, and look out. At home, Stevie is upset because he can't find his word. After his dad offers some helpful advice, Stevie excitedly begins the quest for his word. His search helps him discover a lot about himself, what he loves, and what is important to him. An easy read with a powerful message, *One Word for Kids* appeals to readers of all ages and is an ideal entry point into discussing a valuable lesson in a fun and engaging way.

## **The Energy Bus Field Guide**

The 10th Anniversary Edition of *Trust Agents* helps companies get back on track in their efforts to build reputation, attention, and trust. In the years since authors Chris Brogan and Julien Smith first released their groundbreaking book *Trust Agents*, social media channels have become inundated by questionable, low-quality content. As a result, many businesses have suffered from damaged reputations and poorly performing social media initiatives. The power of social media is as strong as ever, yet businesses are struggling when trying to re-capture the trust and attention of their audience. This special 10th Anniversary Edition of *Trust Agents* helps companies of all kinds regain their reputation and re-establish the attention and trust of the marketplace. Celebrating a decade in print, this New York Times bestseller has been thoroughly revised and updated to reflect the new business realities of social networks and the latest digital technologies. All-new content and supplemental materials show business leaders how to attract the right kind of attention, communicate directly to specific groups, and leverage human innovation and originality in this age of Artificial Intelligence and automation. From using the latest social apps and platforms to build trusted networks of influence, to implementing laser-focused marketing strategies to cut through the digital clutter, critical information is supported by real-world examples and case studies, advanced theory, and practical, actionable guidance. This must-have guide: Provides expert advice on creating and growing brand influence Features specific strategies for small businesses, nonprofits, the hospitality industry, corporations, and more Discusses the six main tenets of trust agents and their use Explores online tools that foster better relationships, increased sales, and greater profits Explains the relationship between trust, social capital, and media The 10th Anniversary Edition of *Trust Agents: Using the Web to Build Influence, Improve Reputation, and Earn Trust* is a valuable source of knowledge for any organization operating in the Digital Age.

### **Life Word**

Great relationships don't happen by accident—they take commitment, hard work, and grit. Bestselling author Jon Gordon is back with another life-affirming book. This time, he teams up with Kathryn Gordon, his wife of 23 years, for a look at what it takes to build strong relationships. In *Relationship Grit*, the Gordons reveal what brought them together, what kept them together through difficult times, and what continues to sustain their love and passion for one another to this day. They candidly share their mistakes, decisions that almost destroyed their marriage, and successes so you can learn from their experiences and make your relationship stronger. If you're a fan of Jon Gordon's work, you will enjoy learning about the man behind the message, as he and Kathryn share the intimate details of their life together. The direct, transparent, and personal style will draw you in and help you see that, if you are dealing with a challenge in your life and relationship, you are not alone. Working, writing, and raising children hasn't always been easy for the Gordons, but by committing to one another and embracing the principles of G. R. I. T., they emerged from their darkest moments and built a deep and lasting love. In *Relationship Grit*, they speak candidly about what they have learned and how you can develop the grit to build beautiful relationships. Discover—in their own words—what Jon and Kathryn have learned about staying together during

their 23-year marriage Learn the four principles of G. R. I. T. that you can embrace today to build the high quality relationships you want and deserve Find the strength you need to confront your past, overcome your flaws, and change for the better to improve you and your relationship. Embrace the Gordons' practical advice including 22 quick tips for a great relationship—11 from Kathryn and 11 from Jon—and start making your relationship the best it can be Relationships—particularly marriages—are about imperfect people coming together to work on their individual flaws and emerge stronger together. Relationship Grit will inspire and motivate you to engage in this remarkable and rewarding process.

## **The Seed**

My name is Brett. I'm a college educated man who once was a husband of 26 years with two children, three businesses, and a large home with an actual white picket fence. I'm also a drug addict. And I have a tale to tell. My story has everything: sex, death, pain, atheism, God, jail, marriage, divorce, heresy, homosexuality, physics, traffic fatalities, computer science, video games, cinnamon toothpicks, Barry Manilow, Nine Inch Nails, pornography, breasts, used tampons, strippers, venereal disease, abortion, prostitutes, AIDS, racism, suicide, infidelity, public nudity, anti-Semitism, marijuana, alcohol, pawn shops, drug dealers, needles, acid, ecstasy, crack, heroin, pain pills, withdrawal, interventions, rehabs, product tampering, road rage, vandalism, elderly abuse, grave desecration, arson, identity theft, burglary, armed robbery, and murder. But more importantly, it's about the despair of addiction and the absolute certainty that it can be overcome. Recovery is not simply abstinence, but a process of growing up. I spent my entire life searching for the key to long-term sobriety. I would like to share with you what I have learned

## **One Word for Kids**

Enjoy the ride of your life with the Wall Street Journal bestseller None of us can expect to get through life without any challenges. Life isn't always a constant daydream of unbridled pleasure and happiness. But that doesn't mean you can't approach everything with some zing - a big dose of positive energy is what you need to feel great, be successful and love life! And the international bestselling The Energy Bus can help you live your life in a positive, forward-thinking way. Learn the 10 secrets that will help you overcome adversity and harness the power of positive, infectious energy, so that you can create your own success. International bestselling author Jon Gordon draws on his experience of working with thousands of leaders and teams to provide insights, actionable strategies and positive energy. The Energy Bus: Shows you how to ditch negativity and infuse your life with positive energy Provides tools to build a positive team and culture Contains insights from working with some of the world's largest companies Foreword by Ken Blanchard, co-author of The One-Minute Manager

## **The Coffee Bean**

From the Sunday Times bestselling author of *The Man Who Couldn't Stop*. 'Witty, sharp and enlightening . . . This book will make you smarter' Adam Rutherford. What if you have more intelligence than you realize? What if there is a genius inside you, just waiting to be released? And what if the route to better brain power is not hard work or thousands of hours of practice but to simply swallow a pill? In *The Genius Within*, bestselling author David Adam explores the ground-breaking neuroscience of cognitive enhancement that is changing the way the brain and the mind works – to make it better, sharper, more focused and, yes, more intelligent. Sharing his own experiments with revolutionary smart drugs and electrical brain stimulation, he delves into the sinister history of intelligence tests, meets savants and brain hackers and reveals how he boosted his own IQ to cheat his way into Mensa. Going to the heart of how we consider, measure and judge mental ability, *The Genius Within* asks difficult questions about the science that could rank and define us, and inevitably shape our future.

## **Training Camp**

We are not positive because life is easy. We are positive because life can be hard. In life, you will face numerous obstacles, negativity, and tests. There will be times when it seems as if everything in the world is conspiring against you and your vision seems more like a fantasy than a reality. That's why being a positive YOU is essential! Jon Gordon shares the proven principles and practices that a person can build to be the best you. He provides practical tools to help you overcome negativity and enhance your communication, connections, and commitment to yourself. Jon doesn't just research the keys to be a better you; he has personally worked with countless individuals and has a keen understanding of how to build a better self. Jon not only infuses this book with the latest research, compelling stories, and strategies to maintain optimism through adversity... he also shares his best practices to transform negativity and practical ways to have difficult conversations—all designed to make a more positive, stronger and better you.

## **Stay Positive**

A Road Map for living and implementing the 10 Principles of *The Energy Bus* The *Energy Bus* Field Guide is your roadmap to fueling your life, work and team with positive energy. The international bestseller *The Energy Bus* has helped millions of people from around the world shift to a more positive outlook; the story of George and Joy bus driver has resonated with people from all walks of life, each with their own individual vision of "success." This guide is designed as a practical companion to help you live and share the ten principles every day, with real, actionable steps you can immediately put into practice in your life, work, team and organization. Navigate the twists and turns that sabotage success. Cultivate positive energy and bring out the best in your team. Create a compelling vision for your life and team. Cultivate positivity and

remove negativity from your life and organization. Learn how every day people and organizations utilized the Energy Bus to create amazing success and results. Filled with insightful questions, practical action steps, best practices and inspiring case studies you'll be equipped to energize yourself and your team in new and powerful ways. Whether it's a family team, work team, sports team, or school team, everyone benefits from getting on the bus.

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