

Sell Your Book Like Wildfire The Writers Guide To Marketing Amp Publicity Rob Eagar

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Dating with Pure Passion

The true story of Fauja Singh, who broke world records to become the first one hundred-year-old to run a marathon, shares valuable lessons on the source of his grit, determination to overcome obstacles, and commitment to positive representation of the Sikh community. Every step forward is a victory. Fauja Singh was born determined. He was also born with legs that wouldn't allow him to play cricket with his friends or carry him to school miles from his village in Punjab. But that didn't stop him. Working on his family's farm, Fauja grew stronger to meet his own full potential. He never stopped striving. At the age of 81, after a lifetime of making his body, mind, and heart stronger, Fauja decided to run his first marathon. He went on to break records all around the world and became the first person over 100 to complete the grueling long-distance race. With exuberant text by Simran Jeet Singh and exhilarating illustrations by Baljinder Kaur, the true story of Fauja Singh reminds us that it's both where we start and how we finish that make our journeys unforgettable.

The Christian Writer's Market Guide 2014

Gradually since 2003, Turkey's autocratic leader Recep Tayyip Erdogan has sought to make Turkey a great power -- in the tradition of past Turkish leaders from the late Ottoman sultans to Ataturk, the founder of modern Turkey. Here the leading authority Soner Cagaptay, author of The New Sultan -- the first biography of President Erdogan -- provides a masterful overview of the power politics in the Middle East and Turkey's place in it. Erdogan has picked an unorthodox model in the context of recent Turkish history, attempting to cast his country as a stand-alone Middle Eastern power. In doing so Turkey

has broken ranks with its traditional Western allies, including the United States and has embraced an imperial-style foreign policy which has aimed to restore Turkey's Ottoman-era reach into the Arabian Middle East and the Balkans. Today, in addition to a domestic crackdown on dissent and journalistic freedoms, driven by Erdogan's style of governance, Turkey faces a hostile world. Ankara has nearly no friends left in the Middle East, and it faces a threat from resurgent historic adversaries: Russia and Iran. Furthermore, Turkey cannot rely on the unconditional support of its traditional Western allies. Can Erdogan deliver Turkey back to safety? What are the risks that lie ahead for him, and his country? How can Turkey truly become a great power, fulfilling a dream shared by many Turks, the sultans, Ataturk, and Erdogan himself?

Sell Your Book Like Wildfire

The sit-ins of the American civil rights movement were extraordinary acts of dissent in an age marked by protest. By sitting in at "whites only" lunch counters, libraries, beaches, swimming pools, skating rinks, and churches, young African Americans and their allies put their lives on the line, fully aware that their actions would almost inevitably incite hateful, violent responses from entrenched and increasingly desperate white segregationists. And yet they did so in great numbers: most estimates suggest that in 1960 alone more than seventy thousand young people participated in sit-ins across the American South and more than three thousand were arrested. The simplicity and purity of the act of sitting in, coupled with the dignity and grace exhibited by participants, lent to the sit-in movement's sanctity and peaceful power. In *Like Wildfire*, editors Sean Patrick O'Rourke and Lesli K. Pace seek to clarify and analyze the power of civil rights sit-ins as rhetorical acts—persuasive campaigns designed to alter perceptions of apartheid social structures and to change the attitudes, laws, and policies that supported those structures. These cohesive essays from leading scholars offer a new appraisal of the origins, growth, and legacy of the sit-ins, which has gone largely ignored in scholarly literature. The authors examine different forms of sitting-in and the evolution of the rhetorical dynamics of sit-in protests, detailing the organizational strategies they employed and connecting them to later protests. By focusing on the persuasive power of demanding space, the contributors articulate the ways in which the protestors' battle for basic civil rights shaped social practices, laws, and the national dialogue. O'Rourke and Pace maintain that the legacies of the civil rights sit-ins have been many, complicated, and at times undervalued.

The Lost Queen

For more than 25 years, *The Christian Writer's Market Guide* has been the most comprehensive and highly recommended resource available for Christian writers, agents, editors, publishers, publicists, and writing teachers. Wherever an author is at on the spectrum of writing—from beginner to seasoned professional—this book will help them find what they are looking for. This is the must-have tool for getting noticed and published and the ultimate reference tool for the aspiring Christian

writer. Detailed listings for more than 180 book publishers, subsidy publishers, and self-publishers Detailed listings for more than 170 periodicals by category with rates of pay Detailed listings for literary agencies, writing contests, conferences, workshops, editorial services, and writers' groups Extensive information on electronic and print-on-demand publishing 100 bonus pages filled with a wealth of how-to information, ideas, and tips

Wildfire

The reigning consensus holds that the combination of free markets and democracy would transform the third world and sweep away the ethnic hatred and religious zealotry associated with underdevelopment. In this revelatory investigation of the true impact of globalization, Yale Law School professor Amy Chua explains why many developing countries are in fact consumed by ethnic violence after adopting free market democracy. Chua shows how in non-Western countries around the globe, free markets have concentrated starkly disproportionate wealth in the hands of a resented ethnic minority. These "market-dominant minorities" - Chinese in Southeast Asia, Croatians in the former Yugoslavia, whites in Latin America and South Africa, Indians in East Africa, Lebanese in West Africa, Jews in post-communist Russia - become objects of violent hatred. At the same time, democracy empowers the impoverished majority, unleashing ethnic demagoguery, confiscation, and sometimes genocidal revenge. She also argues that the United States has become the world's most visible market-dominant minority, a fact that helps explain the rising tide of anti-Americanism around the world. Chua is a friend of globalization, but she urges us to find ways to spread its benefits and curb its most destructive aspects.

What We Talk about When We Talk about Creative Writing

The first job of an author is, of course, to write great books, but these days, their second job is to market them. ** Updated Second Edition, September 2014 ** Marketing isn't a skill that most authors have naturally, and there is little formal training. But when your book hits the shelves, and the sales don't start rolling in, there's only two things an author can do. Keep writing more books and Get to grips with marketing. This book is for authors who want to sell more books, but it's also for those writers who want to think more like an entrepreneur. It's for traditionally published authors who want to take control of their future, and for self-published authors who want to jump-start a career. There are some short-term tactics for those who want to kick up immediate sales, but the focus of the book is more about instilling values and marketing principles that will help your long-term career as a writer. It's also about going beyond just the book, because the methods in this guide can take you from being an author into professional speaking, making money from other products and creating opportunities that you can't even imagine yet. There are no rules in this game, but learning this kind of authentic marketing has certainly changed my life, so read on and I'll share everything I know with you. How To Market A Book covers an extensive range of marketing principles, strategies and tactics: Part 1: Marketing Principles - including myths, how to

balance your time, co-opetition and generosity Part 2: Prerequisites for Success - including an understanding of yourself and your target market, professional editing and cover design, your book page on the retailer websites, pricing and the use of free Part 3: No Platform Needed - Short-term Marketing - including how to get book reviews, paid advertising, using traditional media and tips for TV, radio and press releases Part 4: The Author Platform - Long-term Marketing - including the reasons why a platform is a good thing, author branding, your author website, list-building and email marketing, content marketing and blogging, audio and podcasting, video and book trailers, social networking, professional speaking, and becoming an author-entrepreneur. Part 5: Launching Your Book - including how launching has changed, soft launch, launch spikes, post launch and relaunches as well as lessons learned from some major book launches. Plus/ tips for when you get overwhelmed and plenty more links to further resources.

And Then There's This

Wild Fire is the much-anticipated final entry in Ann Cleeves's beloved Shetland series, which is now a hit television show starring Douglas Henshall. "Nothing short of riveting."—Louise Penny on Blue Lightning "Gripping from start to finish."—Booklist "Jimmy Perez is a fine creation."—Peter Robinson The betrayal of those closest burns most of all . . . Hoping for a fresh start, an English family moves to the remote Shetland islands, eager to give their autistic son a better life. But when a young nanny's body is found hanging in the barn beside their home, rumors of her affair with the husband spread like wildfire. As suspicion and resentment of the family blazes in the community, Detective Inspector Jimmy Perez is called in to investigate. He knows it will mean his boss, Willow Reeves, returning to run the investigation, and confronting their complex relationship. With families fracturing and long-hidden lies emerging, Jimmy faces the most disturbing case of his career.

Fire Monks

Breaking news, fresh gossip, tiny scandals, trumped-up crises-every day we are distracted by a culture that rings our doorbell and runs away. Stories spread wildly and die out in mere days, to be replaced by still more stories with ever shorter life spans. Through the Internet the news cycle has been set spinning even faster now that all of us can join the fray: anyone on a computer can spread a story almost as easily as The New York Times, CNN, or People. As media amateurs grow their audience, they learn to think like the pros, using the abundant data that the Internet offers-hit counters, most e-mailed lists, YouTube views, download tallies-to hone their own experiments in viral blowup. And Then There's This is Bill Wasik's journey along the unexplored frontier of the twenty-first century's rambunctious new-media culture. He covers this world in part as a journalist, following "buzz bands" as they rise and fall in the online music scene, visiting with viral marketers and political trendsetters and online provocateurs. But he also wades in as a participant, conducting his own

hilarious experiments: an e-mail fad (which turned into the worldwide "flash mob" sensation), a viral website in a month-long competition, a fake blog that attempts to create "antibuzz," and more. He doesn't always get the results he expected, but he tries to make sense of his data by surveying what real social science experiments have taught us about the effects of distraction, stimulation, and crowd behavior on the human mind. Part report, part memoir, part manifesto, part deconstruction of a decade, *And Then There's This* captures better than any other book the way technology is changing our culture.

The Author's Guide to Marketing Books on Amazon

Do you enjoy writing a book but hate writing the marketing text? Learn how to describe your book in ways that readers can't resist. "I recommend Rob Eagar to any author looking to take their book campaign to a higher level." - Dr. Gary Chapman, New York Times bestselling author of *The 5 Love Languages* "Rob Eagar's expertise was beyond my expectations" - Wanda Brunstetter, 6-time New York Times bestselling novelist with over 10 million copies sold Language is the power of the sale. But, does writing the marketing text for your book seem like a foreign language? Do you wrestle with writing words that convince skeptical readers to purchase? Rob Eagar has coached over 450 authors and helped books hit the New York Times bestseller list in three different categories, including fiction and non-fiction. In *The Author's Guide to Write Text That Sells Books*, Rob unpacks how to craft potent marketing copy using easy-to-follow tips, templates, and examples. His guidance will help you: * Grab reader attention with marketing hooks that never let go * Create clever titles people can remember long into the future * Satisfy the reader's ultimate book-buying question, "What's in it for me?" * Write fiction or non-fiction book descriptions readers find irresistible * Upgrade your book's appeal on Amazon's website at any time for free * Find influencers who will praise your book and help catapult sales Don't sweat trying to write great copy on your own. Learn how to create electrifying language that makes your blurbs, back cover copy, online ads, and promotions perform better. Buy a copy of *The Author's Guide to Write Text That Sells Books* and wield the power of persuasive words. Do you have every book in *The Author's Guide Series* from Rob Eagar? It's the most comprehensive collection of marketing instruction for writers. Other books include: *The Author's Guide to Marketing Books on Amazon* *The Author's Guide to Email Marketing*

A Fire Story

From Ilona Andrews, #1 New York Times bestselling author, the thrilling conclusion to her *Hidden Legacy* series, as Nevada and Rogan grapple with a power beyond even their imagination... Nevada Baylor can't decide which is more frustrating—harnessing her truthseeker abilities or dealing with Connor "Mad" Rogan and their evolving relationship. Yes, the billionaire Prime is helping her navigate the complex magical world in which she's become a crucial player—and

sometimes a pawn—but she also has to deal with his ex-fiancée, whose husband has disappeared, and whose damsel-in-distress act is wearing very, very thin. Rogan faces his own challenges, too, as Nevada’s magical rank has made her a desirable match for other Primes. Controlling his immense powers is child’s play next to controlling his conflicting emotions. And now he and Nevada are confronted by a new threat within her own family. Can they face this together? Or is their world about to go up in smoke?

Like Wildfire Blazing

EDGAR AWARD NOMINEE NATIONAL BESTSELLER ONE OF THE BEST BOOKS OF THE YEAR: THE OBSERVER (LONDON) * KIRKUS REVIEWS Wynn and Jack have been best friends since college orientation, bonded by their shared love of mountains, books, and fishing. Wynn is a gentle giant, a Vermont kid never happier than when his feet are in the water. Jack is more rugged, raised on a ranch in Colorado where sleeping under the stars and cooking on a fire came as naturally to him as breathing. When they decide to canoe the Maskwa River in northern Canada, they anticipate long days of leisurely paddling and picking blueberries, and nights of stargazing and reading paperback Westerns. But a wildfire making its way across the forest adds unexpected urgency to the journey. One night, with the fire advancing, they hear a man and woman arguing on the fog-shrouded riverbank; the next day, a man appears on the river, paddling alone. Is this the same man they heard? And if he is, where is the woman? From this charged beginning, master storyteller Peter Heller unspools a headlong, heart-pounding story of desperate wilderness survival.

2013 Novel & Short Story Writer's Market

Marking the tenth anniversary of the New Writing Viewpoints series, this new book takes the concept of an edited collection to its extreme, pushing the possibilities of scholarship and collaboration. All authors in this book, including those who contributed to Power and Identity in the Creative Writing Classroom, which launched the series ten years ago, are proof that creative writing matters, that it can be rewarding over the long haul and that there exist many ways to do what we do as writers and as teachers. This book captures a wide swathe of ideas on pedagogy, on programs, on the profession and on careers.

Red, White & Royal Blue

“Outlander meets Camelot” (Kirsty Logan, author of The Gracekeepers) in the first book of an exciting historical trilogy that reveals the untold story of Languoreth—a powerful and, until now, tragically forgotten queen of sixth-century Scotland—twin sister of the man who inspired the legendary character of Merlin. Intelligent, passionate, rebellious, and

brave, Languoreth is the unforgettable heroine of *The Lost Queen*, a tale of conflicted loves and survival set against the cinematic backdrop of ancient Scotland, a magical land of myths and superstition inspired by the beauty of the natural world. One of the most powerful early medieval queens in British history, Languoreth ruled at a time of enormous disruption and bloodshed, when the burgeoning forces of Christianity threatened to obliterate the ancient pagan beliefs and change her way of life forever. Together with her twin brother Lailoken, a warrior and druid known to history as Merlin, Languoreth is catapulted into a world of danger and violence. When a war brings the hero Emrys Pendragon, to their door, Languoreth collides with the handsome warrior Maelgwn. Their passionate connection is forged by enchantment, but Languoreth is promised in marriage to Rhydderch, son of the High King who is sympathetic to the followers of Christianity. As Rhydderch's wife, Languoreth must assume her duty to fight for the preservation of the Old Way, her kingdom, and all she holds dear. "Moving, thrilling, and ultimately spellbinding" (BookPage), *The Lost Queen* brings this remarkable woman to life—rescuing her from obscurity, and reaffirming her place at the center of the most enduring legends of all time. "Moving, thrilling, and ultimately spellbinding, *The Lost Queen* is perfect for readers of historical fiction like *The Clan of the Cave Bear* and *Wolf Hall*, and for lovers of fantasy like *Outlander* and *The Mists of Avalon*" (BookPage).

The Wildfire Saga

For more than 25 years, *The Christian Writer's Market Guide* has been the most comprehensive and highly recommended resource available for Christian writers, agents, editors, publishers, publicists, and writing teachers. In addition to providing a wealth of tips and ideas for publishing in the Christian industry, *The Christian Writer's Market Guide* also includes up-to-date information on hundreds of book publishers, periodicals, agents, conferences, contests, editorial services niche markets, self-publishing services, and more. This is the ultimate reference tool for the aspiring Christian writer.

The Information

The true story of the most devastating wildfire in Australian history and the search for the man who started it. What kind of person would deliberately start a firestorm? What kind of mind? On the scorching February day in 2009 that became known as Black Saturday, a man lit two fires in Victoria's Latrobe Valley, then sat on the roof of his house to watch the inferno. In the Valley, where the rates of crime were the highest in the state, more than thirty people were known to the police as firebugs. But the detectives soon found themselves on the trail of a man they didn't know. The Arsonist takes readers on the hunt for this man, and inside the strange puzzle of his mind. This book is also the story of fire in Australia, and of a community that owed its existence to that very element. The command of fire has defined and sustained us as a species--understanding its abuse will shape our future. A powerful true-crime thriller written with Hooper's trademark lyric detail and nuance, *The Arsonist* is a reminder that in an age of fire, all of us are gatekeepers.

Wicked Like a Wildfire

The "vivid" and "electrifying" true story of how five monks saved the oldest Zen Buddhist monastery in the United States from wildfire (San Francisco Chronicle). When a massive wildfire surrounded Tassajara Zen Mountain Center, five monks risked their lives to save it. A gripping narrative as well as a portrait of the Zen path and the ways of wildfire, *Fire Monks* reveals what it means to meet a crisis with full presence of mind. Zen master and author of the classic *Zen Mind, Beginner's Mind*, Shunryu Suzuki Roshi established a monastery at Tassajara Hot Springs in 1967, drawn to the location's beauty, peace, and seclusion. Deep in the wilderness east of Big Sur, the center is connected to the outside world by a single unpaved road. The remoteness that makes it an oasis also makes it particularly vulnerable when disaster strikes. If fire entered the canyon, there would be no escape. More than two thousand wildfires, all started by a single lightning storm, blazed across the state of California in June 2008. With resources stretched thin, firefighters advised residents at Tassajara to evacuate early. Most did. A small crew stayed behind, preparing to protect the monastery when the fire arrived. But nothing could have prepared them for what came next. A treacherous shift in weather conditions prompted a final order to evacuate everyone, including all firefighters. As they caravanned up the road, five senior monks made the risky decision to turn back. Relying on their Zen training, they were able to remain in the moment and do the seemingly impossible-to greet the fire not as an enemy to defeat, but as a friend to guide. *Fire Monks* pivots on the kind of moment some seek and some run from, when life and death hang in simultaneous view. Novices in fire but experts in readiness, the Tassajara monks summoned both intuition and wisdom to face crisis with startling clarity. The result is a profound lesson in the art of living.

Whispered Like Wildfire

Tamara Gallo knew she was missing something in life. Looking for adventure, she takes off, searching for a hot biker who can deliver more than a good time. But once inside the Disciples Compound, she may get more than she bargained for. The badass biker thought he had everything he wanted. He had his freedom, the open road, and the brotherhood. But after being tasked with protecting an innocent, he realizes he's missing the most important thing of all... But can the bossy biker tame the wild child, or will she be too much for even him to handle? *Wildfire* is the third book in the new steamy MC romance *Men of Inked: Heatwave* series by Wall Street Journal and USA Today bestselling author Chelle Bliss.

High Ticket Sales Authority

#1 New York Times Bestseller OPRAH'S BOOK CLUB PICK "Extraordinary." —Stephen King "This book is not simply the great American novel; it's the great novel of las Americas. It's the great world novel! This is the international story of our times. Masterful." —Sandra Cisneros También de este lado hay sueños. On this side, too, there are dreams. Lydia Quixano Pérez

lives in the Mexican city of Acapulco. She runs a bookstore. She has a son, Luca, the love of her life, and a wonderful husband who is a journalist. And while there are cracks beginning to show in Acapulco because of the drug cartels, her life is, by and large, fairly comfortable. Even though she knows they'll never sell, Lydia stocks some of her all-time favorite books in her store. And then one day a man enters the shop to browse and comes up to the register with a few books he would like to buy—two of them her favorites. Javier is erudite. He is charming. And, unbeknownst to Lydia, he is the jefe of the newest drug cartel that has gruesomely taken over the city. When Lydia's husband's tell-all profile of Javier is published, none of their lives will ever be the same. Forced to flee, Lydia and eight-year-old Luca soon find themselves miles and worlds away from their comfortable middle-class existence. Instantly transformed into migrants, Lydia and Luca ride la bestia—trains that make their way north toward the United States, which is the only place Javier's reach doesn't extend. As they join the countless people trying to reach el norte, Lydia soon sees that everyone is running from something. But what exactly are they running to? *American Dirt* will leave readers utterly changed. It is a literary achievement filled with poignancy, drama, and humanity on every page. It is one of the most important books for our times. Already being hailed as "a *Grapes of Wrath* for our times" and "a new American classic," Jeanine Cummins's *American Dirt* is a rare exploration into the inner hearts of people willing to sacrifice everything for a glimmer of hope.

I'm Fine and Neither Are You

Once close friends, writers Gwyn Barry and Richard Tull now find themselves in fierce competition. While Tull has spiralled into a mire of literary obscurity and belletristic odd jobs, Barry's atrocious attempts at novels have brought him untold success. Prizes, prestige and wealth abound, and from far below Tull can only watch, stewing in torment. Until, that is, resentment turns to revenge. Consumed by the question of how one writer can really hurt another, Tull's quest for an answer will unleash increasingly violent urges on both writers' lives. 'A funny, vicious portrait of literary London' *Evening Standard*

Wild Fire

For Christian singles, spiritual union with Christ must be the foundation of all of their relationships—including dating relationships. Rather than looking to people to meet needs only God can fulfill, readers will learn how to let Christ's sacrificial love ignite within them a passionate desire to share His love with a special person. This practical guide includes plenty of suggestions for establishing successful dating relationships and dealing with the pressure to get married experiencing healing for past hurts finding and attracting mature singles to date choosing whom to marry resisting sexual temptation Each chapter concludes with a personal Bible study as well as group discussion questions, making this a valuable resource for private devotions, small groups, or premarital counseling.

The Author's Guide to Write Text That Sells Books

In this visually rich hardcover volume, beloved artist Rae Dunn shares her favorite techniques for approaching a blank page. From drawing with your nondominant hand to sketching with objects found in nature, each chapter offers a simple yet surprising catalyst to help readers get in touch with their own creativity. Full of gorgeous watercolors, sketches, original patterns, dreamy photography, and hand-lettered insight from the author, *In Pursuit of Inspiration* offers a unique glimpse into the process of a successful fine artist. It's the perfect how-to book for artists of all skill levels who prefer freeform experimentation to step-by-step instruction.

The Christian Writer's Market Guide 2015-2016

If you want to write a book that's going to sell to both publishers and readers, you need to know how to produce a marketable work and help it become successful. It starts the moment you have an idea. That's when you begin thinking about the first elements of the business plan that will make your project the best it can be. The reality is that you don't want to spend time and energy writing a book that will never get read. The way to avoid that is to create a business plan for your book, and evaluate it (and yourself) through the same lens that an agent or acquisitions editor would. *The Author Training Manual* will show you how to get more creative and start looking at your work with those high standards in mind. Whether you're writing fiction or non-fiction, or intend to publish traditionally or self-publish, author Nina Amir will teach you how to conduct an effective competitive analysis for your work and do a better job at delivering the goods to readers than similar books that are already on the shelf. Packed with step-by-step instructions, idea evaluations, sample business plans, editor and agent commentaries, and much more, *The Author Training Manual* provides the information you need to transform from aspiring writer to career author.

The Pumpkin Plan

“Lush. Delicious. Bewildering. And darkly magical. Popovic has created a world that you tumble into from the very first words and wish you could stay in forever.” —Evelyn Skye, author of *The Crown's Game* “Wicked Like a Wildfire was like devouring a succulent fairy fruit—it will rob your time, settle into your dreams, and leave you starving for more.” —Roshani Chokshi, New York Times bestselling author of *The Star-Touched Queen* Fans of Holly Black and Leigh Bardugo will be bewitched by Lana Popovic's debut YA fantasy novel about a bargain that binds the fates—and hearts—of twin sisters to a force larger than life. All the women in Iris and Malina's family have the unique magical ability or “gleam” to manipulate beauty. Iris sees flowers as fractals and turns her kaleidoscope visions into glasswork, while Malina interprets moods as music. But their mother has strict rules to keep their gifts a secret, even in their secluded sea-side town. Iris and Malina are

not allowed to share their magic with anyone, and above all, they are forbidden from falling in love. But when their mother is mysteriously attacked, the sisters will have to unearth the truth behind the quiet lives their mother has built for them. They will discover a wicked curse that haunts their family line—but will they find that the very magic that bonds them together is destined to tear them apart forever? *Wicked Like a Wildfire* is the first in a two-book series. Readers will be rapt with anticipation for the sequel.

Like Wildfire

Promote and Sell Your Work! You've written a book, but if it doesn't sell, what's the point? In *Sell Your Book Like Wildfire*, marketing expert Rob Eagar explains how to use the best promotional methods available to get your book noticed and drive sales. You'll learn how to: Increase your book sales by driving readers to bookstores and online retailers Build a brand that makes your books stand out from the crowd Secure more media interviews and speaking engagements Connect with key influencers who spread word of mouth Create raving fans who buzz about your book on social media Ignite your confidence to sell more books and make more money as an author. Whether you're a first-timer or an old-hand, self-published or traditionally published, a novelist or non-fiction writer, this is the only marketing guide you'll ever need.

Wildfire

This is a story - like all stories - about love and hate, friendship and betrayal, life and death, and above all, the kind of world we want to build. *Like Wildfire Blazing* is the debut novel by Mark Getty - and is an enigmatic look at the way power is exercised, ominously paralleling our current political landscape. Written in a unique, poetic style, imbued with wit and laden with references to ancient Greek and Roman history, this is unlike anything else you will read this year. "We know that tonight we may not see dusk, and that from tomorrow's dawn our homes may never house us again. But now, right now, we are here in this world of trees, and sun, and wind, and rivers that run to seas, and seas that rise and fall like a beating heart . We have good and bad and great and small; we have me for now, we have you, forever, I pray. But above all, we have hope. Tomorrow can wait." This book is a strikingly beautiful publication that evokes the quality of a private press publication of another era.

Spot Fires and Slop-Overs: Memoir of a Firefighter

Thirteen-year-old Sam Castine is at summer camp while his mother is in rehab, but when the camp is evacuated ahead of a fast moving wildfire, he makes the mistake of going back for his phone, and finds himself left behind, disoriented, and running for his life, together with a girl, Delphy, from a different camp--finding an old jeep keeps them going, but in the

wilds of Maine, there are only logging roads and the deadly crown fire is everywhere.

How to Market a Book

Buck Wickham was just eighteen years old when he started working for the U.S. Forest Service in 1971. The world was a different place then, and times have definitely changed. In *Spot Fires and Slop-Overs*, he narrates the story of his career as a forest firefighter—from his beginnings chasing lightning fires on the Mogollon Rim of Northern Arizona through his participation on incident management teams fighting fires across the United States. Offering a candid look at Wickham's specialized work, *Spot Fires and Slop-Overs* presents an engaging and fascinating memoir of one man's time serving in the U.S. Forest Service. He presents insight into the nuts and bolts of his job throughout his tenure, and he reflects on how things are changing in the forests and in the bureaucracy of forest management. He tells about the friendships and antics he's experienced and also shares compelling stories of what it was like to be on the ground in the nation's forests.

The Arsonist

ATTENTION: Want to start your own high ticket business? "How To Create, Package And Sell Your Own High Ticket Course And Attract High Paying Clients" In This Course, You'll Find Out How To Make a Killing Selling \$997, \$1997, \$4997, Even \$20,000 High Ticket Products and Programs Are you tired of making measly \$7, \$10 and \$20 sales? You drive so much traffic only to make such a small amount. Your competitors are fierce and everyone's under cutting one another. How would you like to make \$997 to \$20,000 sales from each customer? Think about it If you make just 5 sales of \$4,997 a month, that's \$24,985! Let's be a bit more conservative -- at \$497 a pop with only 5 customers, that's \$2,485. That's the power of selling high ticket products! "If Selling High Ticket is So Good, Why Aren't More People Doing it?" A lot of people still shy away from selling high ticket items. Why is this? It comes down to a lot of things but one of the first issues is that they lack confidence. If you aren't confident in your own ability to provide great value and if you don't believe that anything you can create will be worth \$2,000, then you might simply avoid trying to make anything for that value. People also tend to do this when selling services. Rather than go after the top clients and offer \$2,000 for a web design, they aim for the lower end clients and charge \$200. They make much more work for themselves and basically that's because they undervalue themselves and they undervalue their time. Another reason that people don't sell high ticket items is that they don't know anything about it. They don't realize that it's an option and once they do consider it, they don't really know how to go about it. There is a ton of information out there on how to set up your own ecommerce store, how to sell affiliate products and how to create ebooks to sell at \$10 a pop. But there's much less information on selling high ticket items. So how can you get started with your own high ticket business? I've written a guide on this exact subject so you can finally reap the benefits. Allow me to introduce you to HIGH TICKET SALES AUTHORITY How To Create, Package And Sell Your Own High

Ticket Course And Attract High Paying Clients What you'll discover in this eBook: How to create a high ticket product that you're really proud of and that you're willing to sell for a lot of money How to reach the right audience and build trust and authority with them Ideas for the types of high ticket items you can create The pros and cons of different types of product How to build a sales funnel to create trust and make that sale How to create a relationship with your buyers Examples of some of the best high ticket products and how they sell How to create a coaching product How to choose a price Which tools to use to build your high ticket business and much, much more! You'll learn everything that you could possibly need to know about how to create a high ticket product and help it to sell like wildfire. Get Instant Access Right Now!

Fauja Singh Keeps Going

* Instant NEW YORK TIMES and USA TODAY bestseller * * GOODREADS CHOICE AWARD WINNER for BEST DEBUT and BEST ROMANCE of 2019 * * BEST BOOK OF THE YEAR* for VOGUE, NPR, VANITY FAIR, and more! * What happens when America's First Son falls in love with the Prince of Wales? When his mother became President, Alex Claremont-Diaz was promptly cast as the American equivalent of a young royal. Handsome, charismatic, genius—his image is pure millennial-marketing gold for the White House. There's only one problem: Alex has a beef with the actual prince, Henry, across the pond. And when the tabloids get hold of a photo involving an Alex-Henry altercation, U.S./British relations take a turn for the worse. Heads of family, state, and other handlers devise a plan for damage control: staging a truce between the two rivals. What at first begins as a fake, Instagramable friendship grows deeper, and more dangerous, than either Alex or Henry could have imagined. Soon Alex finds himself hurtling into a secret romance with a surprisingly unstuffy Henry that could derail the campaign and upend two nations and begs the question: Can love save the world after all? Where do we find the courage, and the power, to be the people we are meant to be? And how can we learn to let our true colors shine through? Casey McQuiston's Red, White & Royal Blue proves: true love isn't always diplomatic. "I took this with me wherever I went and stole every second I had to read! Absorbing, hilarious, tender, sexy—this book had everything I crave. I'm jealous of all the readers out there who still get to experience Red, White & Royal Blue for the first time!" - Christina Lauren, New York Times bestselling author of The Unhoneymooners "Red, White & Royal Blue is outrageously fun. It is romantic, sexy, witty, and thrilling. I loved every second." - Taylor Jenkins Reid, New York Times bestselling author of Daisy Jones & The Six

Wildfire (Men of Inked: Heatwave #3)

Early morning on Monday, October 9, 2017, wildfires burned through Northern California, resulting in 44 fatalities. In addition, 6,200 homes and 8,900 structures and were destroyed. Author Brian Fies's firsthand account of this tragic event is an honest, unflinching depiction of his personal experiences, including losing his house and every possession he and his wife had that didn't fit into the back of their car. In the days that followed, as the fires continued to burn through the area,

Brian hastily pulled together *A Fire Story* and posted it online—it immediately went viral. He is now expanding his original webcomic to include environmental insight and the fire stories of his neighbors and others in his community. *A Fire Story* is an honest account of the wildfires that left homes destroyed, families broken, and a community determined to rebuild.

Love Like a Wildfire

Honesty is the best policy—except maybe when it comes to marriage in this brilliant, funny novel about the high price of perfection from bestselling author Camille Pagán. *Wife. Mother. Breadwinner.* Penelope Ruiz-Kar is doing it all—and barely keeping it together. Meanwhile, her best friend, Jenny Sweet, appears to be sailing through life. As close as the two women are, Jenny's passionate marriage, pristine house, and ultra-polite child stand in stark contrast to Penelope's underemployed husband, Sanjay, their unruly brood, and the daily grind she calls a career. Then a shocking tragedy reveals that Jenny's life is far from perfect. Reeling, Penelope vows to stop keeping the peace and finally deal with the issues in her relationship. So she comes up with a radical proposal for Sanjay: both will write a list of changes they want each other to make—then commit to complete and total honesty. What seems like a smart idea quickly spirals out of control, revealing new rifts and even deeper secrets. As Penelope stares down the possible implosion of her marriage, she must ask herself: When it comes to love, is honesty really the best policy?

The River

This book is about the journey of a young woman from homelessness to success. Stephanie was only 16 when she was forced into marriage, at 19 she found herself homeless and alone as she battled to discover who she really was. This is a fast paced book about overcoming the challenges of mental health and childhood trauma, to become a successful contribution to society.

In Pursuit of Inspiration

The Best Resource Available for Getting Your Fiction Published! The 2013 Novel & Short Story Writer's Market is the best resource available for fiction writers to get their short stories, novellas, and novels published. As with past editions, *Novel & Short Story Writer's Market* offers hundreds of listings for book publishers, literary agents, fiction publications, contests and more. Each listing includes contact information, submission guidelines, and other important tips. Fiction writers will also find and increased focus on editorial to help give context to the listing content. From amazing craft articles (crafting emotion in fiction) to helpful business advice (marketing a small press book), the 2013 *Novel & Short Story Writer's Market* offers everything a fiction writer looking to get published could want. PLEASE NOTE: Free subscriptions are NOT included with the

e-book edition of this title.

Becoming Us

The complete opening trilogy. NEW EDITION: Added bonus, when you buy the opening trilogy of the Wildfire Saga you also get the prequel novel, The Source. Set a decade before the events of Apache Dawn, see how the characters you love in the main books got there start, including the dramatic rise of Jayne Renolds! For the first time, all three of books of the first Wildfire Trilogy are now available in one massive book--1,405 pages of pandemic-induced, post-apocalyptic mayhem. Follow the saga as Cooper Braaten and his Navy SEALs fight a shadowy enemy bent on destroying the United States--and the world. Join Derek Alston's Rangers as they hunt for and then fight to protect Chad Huntley, the man who never got sick. Stand with Denny Tecumseh as he struggles to find peace in a town tearing itself apart. Can America survive a bio-weapon attack during a surprise invasion? Who is the Council and why are they willing to go to such lengths to cripple the United States? Will Chad Huntley ever find peace? Will America stumble down the path to civil war? These questions and more are answered in the complete first trilogy of the Wildfire Saga. Books included in the bundle: Apache Dawn (Book I) The Shift (Book II) Firestorm (Book III) The Source (Prequel)

Erdogan's Empire

Book 1 of The Saga of Darren ShanA New York Times Bestseller Cirque Du Freak is the frightening saga of a young boy whose visit to a mysterious freak show leads him on a journey into a dark world of vampires. Author Darren Shan's vivid detail and original voice will have young readers glued to their seats in terror. Filled with grotesque creatures, murderous vampires, and a petrifying ending, Cirque Du Freak will chill, thrill, and leave readers begging for more.

The Author's Guide to Email Marketing

It's Cat's senior year at Oaks Valley High School and she can't get her nose out of her books. Until she meets a boy named Adrian who will change her life forever.

American Dirt (Oprah's Book Club)

How Christian couples can understand their personality types—and build a more powerful bond of love. He doesn't listen to me . . . I don't understand her . . . Why do we keep having the same fight? If you've ever felt baffled by the person you married, join Enneagram Coach Beth McCord and her husband, Pastor Jeff McCord, as they pull back the curtain to reveal

why you and your spouse behave in different ways. Applying the Enneagram through the lens of the gospel, they provide practical steps, insights, and tools to better understand yourself and each other. This book will help you: Answer the question, “Why do they do that?” Stop committing “assumicide” about each other’s motives and dramatically improve your communication Relate to your spouse in ways they actually understand Awaken a tired marriage that feels like it’s on cruise control Defuse conflict before it starts, especially the same old “dance” Enjoy your spouse again, even if you’ve loved each other for years! Whether you’re preparing for marriage or celebrating a fiftieth anniversary, *Becoming Us* will revolutionize the way you understand yourself and your spouse, and transform your marriage into the powerful, loving, and satisfying relationship that God intended. “An insightful resource for those who want to understand themselves, their spouse, and their marriage through the lens of faith and the tool of the Enneagram.” —Ian Morgan Cron, Enneagram expert and author of *The Road Back to You*

Cirque Du Freak

Each year Americans start one million new businesses, nearly 80 percent of which fail within the first five years. Under such pressure to stay alive—let alone grow—it’s easy for entrepreneurs to get caught up in a never-ending cycle of “sell it—do it, sell it—do it” that leaves them exhausted, frustrated, and unable to get ahead no matter how hard they try. This is the exact situation Mike Michalowicz found himself in when he was trying to grow his first company. Although it was making steady money, there was never very much left over and he was chasing customers left and right, putting in twenty-eight-hour days, eight days a week. The punishing grind never let up. His company was alive but stunted, and he was barely breathing. That’s when he discovered an unlikely source of inspiration—pumpkin farmers. After reading an article about a local farmer who had dedicated his life to growing giant pumpkins, Michalowicz realized the same process could apply to growing a business. He tested the Pumpkin Plan on his own company and transformed it into a remarkable, multimillion-dollar industry leader. First he did it for himself. Then for others. And now you. So what is the Pumpkin Plan? Plant the right seeds: Don’t waste time doing a bunch of different things just to please your customers. Instead, identify the thing you do better than anyone else and focus all of your attention, money, and time on figuring out how to grow your company doing it. Weed out the losers: In a pumpkin patch small, rotten pumpkins stunt the growth of the robust, healthy ones. The same is true of customers. Figure out which customers add the most value and provide the best opportunities for sustained growth. Then ditch the worst of the worst. Nurture the winners: Once you figure out who your best customers are, blow their minds with care. Discover their unfulfilled needs, innovate to make their wishes come true, and overdeliver on every single promise. Full of stories of other successful entrepreneurs, *The Pumpkin Plan* guides you through unconventional strategies to help you build a truly profitable blue-ribbon company that is the best in its field.

The Author Training Manual

Discover how your email "Send" button can send more money to your author bank account. "Rob Eagar gets great results and I highly recommend him" - Dr. John Townsend, New York Times bestselling co-author of Boundaries "If you want to increase your book sales, I give Rob Eagar my highest recommendation" - Lysa TerKeurst, 5-time New York Times bestselling author Does marketing your book on social media feel like more of a hassle than a help? Are you tired of wasting time and ready to do what works best? Email marketing is the best solution to welcome new fans, keep readers engaged, and drive more book sales. In The Author's Guide to Email Marketing, Rob Eagar outlines how to use email to get people to buy your books. Rob has helped both fiction and nonfiction authors hit the New York Times bestseller list. As you apply the principles in this guide, you will confidently learn how to: Create persuasive emails that convert subscribers into buyers Double your email sign-up rate for free using irresistible incentives Build a following that skyrockets your sales when you launch a new book Revive interest in backlist titles, no matter when they were published Overcome email "writer's block" and send newsletters that sell Whether you write fiction or non-fiction, self-publish or work with a publisher, let Rob show you how to build a list and send smart emails that grow your sales. Buy a copy of The Author's Guide to Email Marketing and get more readers to click the "buy" button for your books. Have you read every book in The Author's Guide Series from Rob Eagar? Other books include: The Author's Guide to Marketing Books on Amazon The Author's Guide to Write Text That Sells Books

World on Fire

Amazon sells nearly 50% of all print books and over 70% of all e-books in America. Did you know their industry dominance can be good news for authors?"I recommend Rob Eagar to any author looking to take their book campaign to a higher level." - Dr. Gary Chapman, New York Times bestselling author of The 5 Love Languages"Rob Eagar's expertise was beyond my expectations" - Wanda Brunstetter, 6-time New York Times bestselling novelist with over 10 million copies sold Amazon is most potent book-selling machine ever invented. But, you might think Amazon's power is reserved just for the elite bestsellers. How do you get readers to notice and buy your book among thousands of competing titles?In The Author's Guide to Marketing Books on Amazon, Rob Eagar explains how to capture more sales with proven, easy-to-follow techniques. Rob has helped authors hit the New York Times bestseller list in three different categories, including fiction and non-fiction. As you apply the principles in this guide, you will learn how to:* Create persuasive text that converts Amazon shoppers into buyers* Secure more influential customer reviews for free* Override the publisher and upgrade your book's appeal on Amazon yourself* Build your author email list for free using Amazon's huge audience* Create Amazon ads that drive the right readers to your booksThe Amazon sales engine is waiting for you to use. Let Rob show you how to tap into its power, regardless if you self-publish or work with a publisher, write fiction or non-fiction. Every author wants to sell more books on Amazon. Buy a copy of The Author's Guide to Marketing Books on Amazon and make it happen.Do you have every book in The Author's Guide Series from Rob Eagar? It's the most comprehensive collection of marketing instruction for

writers. Other books include: The Author's Guide to Email Marketing The Author's Guide to Write Text That Sells Books

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