Centurylink Prism User Guide

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Netflixed

This is a major new assessment of the American movie industry in the 1990's, focusing on the development of new communication technologies such as cable

and home video and examining their impact on the production and distribution of motion pictures.

Adult Swim and Comedy 4

What is the difference between a fire fighter and an architect? One deals with crises as they arise while the other is capable of building something that can withstand all weathers. Using this analogy, Architects of Change provides you with the tools to grasp, leverage and harness the dynamics that shape tomorrow's markets. It encourages you to nurture an entrepreneurial mind-set to transform the way a business – or even an entire industry – operates. Tackling crucial topics related to geopolitics, creative destruction, fake news, resilience and creativity, this book gives you the tools to analyse your environment and future trends in order to reinvent the way you do business. It teaches you how to: · Identify actors of change · Conduct simulations about the future · Assess threats of political instability · Build a strategy for a profitable and sustainable firm amid ongoing uncertainty · Become an architect of change yourself. Containing original interviews with industry insiders, including a world-famous expert on brands and luxury, the former CEO of a major think tank, a thought leader from CISCO, the former chairman of the US National Intelligence Council, and a former chief political scientist of a large Asian bank, this book helps you to understand the type of imagination and creativity this business environment requires not only to

survive, but thrive.

Dividends Don't Lie

Parallel Programming with Microsoft.NET

Too much debt? Not enough savings? Stop your whining and get to work. It's time to become a battle-ready financial warrior, prepared to tackle any money challenge. Modeled on the Soldier's Handbook, which is issued to all new U.S. Army recruits, Soldier of Finance is a no-nonsense, military-style training manual to overcoming financial obstacles and building lasting wealth. Written by Jeff Rose, a Certified Financial Planner(TM) and army veteran with extensive combat experience, the book is divided into 14 modules, each section covering an essential element of financial success. You will learn how to: Evaluate your position and commit to change * Target and methodically eliminate debt * Clean up your credit report * Create tactical budgets * Build emergency savings * Invest for the short and long term * Determine an affordable mortgage size, insurance needs, and more. Complete with tales from the trenches and useful tools including quizzes, debriefings, and more--Soldier of Finance is the survival guide you need to face down your finances and bring order and prosperity to your life.

Learning Robotic Process Automation

In recent years, API adoption has exploded among developers, for reasons that this book will examine. But the purpose of this book is not to discuss how to deliver an API but to rather how to scale the business side to meet this rising developer demand. Written by someone with an engineering and a business background, The Business of APIs also aims to bridge the technical and the business aspects of API development.This book serves to help people understand what APIs are, who uses them, and the different types of APIs that are available. As the title suggests, this is a business-oriented book. Nonetheless it does seek to educate users about what types of technologies go into popular Web APIs. The book also surveys the history of modern Web APIs and examines how they've been used successfully.If you are considering launching an API, this book should help you understand the common stumbling blocks that have been faced by many API owners -- then hopefully you can avoid them. The book will also identify common building blocks used by API owners, building blocks that should be fundamental for your API planning and development.The Business of APIs highlights what it takes to be successful in providing quality Web APIs and points to some of the innovative steps new businesses are taking with their APIs -- all in an effort to build vibrant API ecosystems and healthy businesses.

The Academic Job Search Handbook

Whether you want to be in front of the camera, on the microphone, or behind the scenes, Total Sportscasting gives you the skills you'll need to become successful in this dynamic industry. This book covers everything from performance and production techniques to all aspects of sportscasting, good broadcast writing techniques, and how best to forge lasting relationships with team personnel. It also delves into the unique issues facing women sportscasters. And when it comes to breaking into the business, Total Sportscasting devotes entire chapters to career development and demo reel production. For important perspective, we've also included chapters on the history of sportscasting and attempts to glimpse into its future. Total Sportscasting is packed with a variety of features for both learning and instructing: Complete coverage of every aspect of the sportscast, helping you prepare for any platform—TV, radio, and the web Interviews with successful sports journalists, producers, and directors who give you an inside look into the real-world practices of the industry A companion website, which provides additional resources for both instructors and students, including video and audio examples and links to additional resources: www.totalsportscasting.com

The Future of Leadership

The CPU meter shows the problem. One core is running at 100 percent, but all the other cores are idle. Your application is CPU-bound, but you are using only a fraction of the computing power of your multicore system. What next? The answer, in a nutshell, is parallel programming. Where you once would have written the kind of sequential code that is familiar to all programmers, you now find that this no longer meets your performance goals. To use your system's CPU resources efficiently, you need to split your application into pieces that can run at the same time. This is easier said than done. Parallel programming has a reputation for being the domain of experts and a minefield of subtle, hard-to-reproduce software defects. Everyone seems to have a favorite story about a parallel program that did not behave as expected because of a mysterious bug. These stories should inspire a healthy respect for the difficulty of the problems you face in writing your own parallel programs. Fortunately, help has arrived. Microsoft Visual Studio® 2010 introduces a new programming model for parallelism that significantly simplifies the job. Behind the scenes are supporting libraries with sophisticated algorithms that dynamically distribute computations on multicore architectures. Proven design patterns are another source of help. A Guide to Parallel Programming introduces you to the most important and frequently used patterns of parallel programming and gives executable code samples for them, using the Task Parallel Library (TPL) and Parallel LINQ (PLINQ).

E-Commerce 2014

This book offers a comprehensive model for explaining the success and failure of cities in nurturing startups, presents detailed case studies of how participants in that model help or hinder startup activity, and shows how to apply these lessons to boost local startup activity. Startup Cities explains the factors that determine local startup success based on a detailed comparison of regional startup cities—pairing the most successful and less successful cities within regions along with insights and implications from case studies of each of the model's elements. The book compares local city pairs, highlighting factors that distinguish successful from less successful cities and presents implications for stakeholders that arise from these principles. Peter Cohan is a lecturer of Strategy at Babson College and one of the world's leading authorities on regional startup ecosystems. Starting in 2012, he created and led Startup Strategy courses that explore four regional startup ecosystems—Hong Kong/Singapore, Israel, Paris, and Spain/Portugal. These courses are based on an original framework for evaluating why a few cities host most startup creation and the rest fail to do so. In running these courses, Peter has built a network of local policymakers, investors, entrepreneurs, and professors from which he draws practical insights for what distinguishes successful Startup Commons from their peers. The book provides vital benefits to these stakeholders. What You'll Learn Local policymakers will know how to build a local team to set objectives for their local Startup Commons and develop a comprehensive strategy to realize those goals Entrepreneurs will know how to choose where to locate their

startups based on factors such as the supply and quality of talent—from chief marketing and technology officers to coders and sales people; quality of life, access to capital, customers, and mentors; and costs such as salary and real estate expense University administrators and faculty will know how to take research out of their labs and house it in companies that can commercialize that research, create academic programs that will encourage more entrepreneurship among their students, and connect with local policymakers and capital providers to spur local startup activity Capital providers will know how to scout out emerging startup cities where they can get access to the best investment opportunities at more favorable valuations and have greater influence on how the local startup scene evolves Who This Book Is For All key startup stakeholders, including local policymakers (mayors, directors of economic development, treasurers, controllers, presidents of regional chamber of commerce), entrepreneurs (CEOs, chief marketing officers, chief financial officers, chief HR officers, chief technology officers), universities (presidents; deans of faculty; provosts; professors of finance, management, and entrepreneurship; directors of international education), and capital providers (venture capital partners and associates, angel investors, bank loan officers, managers of accelerator operations)

Captive Audience

The Story of Hebrew explores the extraordinary hold that Hebrew has had on Jews

and Christians, who have invested it with a symbolic power far beyond that of any other language in history. Preserved by the Jews across two millennia, Hebrew endured long after it ceased to be a mother tongue, resulting in one of the most intense textual cultures ever known. Hebrew was a bridge to Greek and Arab science, and it unlocked the biblical sources for Jerome and the Reformation. Kabbalists and humanists sought philosophical truth in it, and Colonial Americans used it to shape their own Israelite political identity. Today, it is the first language of millions of Israelis. A major work of scholarship, The Story of Hebrew is an unforgettable account of what one language has meant and continues to mean.

Collaboration with Cloud Computing

How maverick companies have passed up the growth treadmill — and focused on greatness instead. It's an axiom of business that great companies grow their revenues and profits year after year. Yet quietly, under the radar, a small number of companies have rejected the pressure of endless growth to focus on more satisfying business goals. Goals like being great at what they do, creating a great place to work, providing great customer service, making great contributions to their communities, and finding great ways to lead their lives. In Small Giants, veteran journalist Bo Burlingham takes us deep inside fourteen remarkable companies that have chosen to march to their own drummer. They include Anchor Brewing, the original microbrewer; CitiStorage Inc., the premier independent

records-storage business; Clif Bar & Co., maker of organic energy bars and other nutrition foods; Righteous Babe Records, the record company founded by singer-songwriter Ani DiFranco; Union Square Hospitality Group, the company of restaurateur Danny Meyer; and Zingerman's Community of Businesses, including the world-famous Zingerman's Deli of Ann Arbor. Burlingham shows how the leaders of these small giants recognized the full range of choices they had about the type of company they could create. And he shows how we can all benefit by questioning the usual definitions of business success. In his new afterward, Burlingham reflects on the similarities and learning lessons from the small giants he covers in the book. From the Hardcover edition.

Business of APIs

Talk Radio (TCG Edition)

Product Lifecycle Management (PLM) is an essential means to cope with the challenges of global competition. This is the first English-language book on PLM that introduces the reader to the basic terms and fundamentals of PLM. The text provides a solid foundation for starting a PLM development project. It gives ideas and examples of how PLM can be utilized. In addition, it offers insight into how PLM

can assist in creating opportunities and in making real eBusiness possible.

Total Sportscasting

Is Artificial Intelligence (AI) our greatest existential threat? Will AI take your Job? Is Privacy dead? Is Universal Basic Income a viable strategy or just a temporary bandage? Will AI solve all our problems? Will it make us happier? We can't put the genie back in the bottle once it's out. If we don't candidly answer the pertinent questions, we will only paint a false picture. We are standing at a crucial and pivotal point in history. It's time for diversity in AI. This unprecedented technology will affect society as a whole and we need individuals from diverse disciplines and backgrounds to join the discussion. The issues surrounding AI can't be left to a small group of scientists, technologists or business executives to address. Our future and our children's future are at stake. More than ever, we need leaders who will stand on integrity and who will put people first. Do you want to take a glimpse into the future of leadership? The Future of Leadership: Rise of Automation, Robotics and Artificial Intelligence offers the most comprehensive view of what is taking place in the world of AI and emerging technologies, and gives valuable insights that will allow you to successfully navigate the tsunami of technology that is coming our way.

Small Giants

For more than 15 years, The Academic Job Search Handbook has assisted job seekers in all academic disciplines in their search for faculty positions. The guide includes information on aspects of the search that are common to all levels, with invaluable tips for those seeking their first or second faculty position. This new edition provides updated advice and addresses hot topics in the competitive job market of today, including the challenges faced by dual-career couples, job search issues for pregnant candidates, and advice on how to deal with gaps in a CV. The chapter on alternatives to academic jobs has been expanded, and sample resumes from individuals seeking nonfaculty positions are included. The book begins with an overview of the hiring process and a timetable for applying for academic positions. It then gives detailed information on application materials, interviewing, negotiating job offers, and starting the new job. Guidance throughout is aimed at all candidates, with frequent reference to the specifics of job searches in scientific and technical fields as well as those in the humanities and social sciences. Advice on seeking postdoctoral opportunities is also included. Perhaps the most significant contribution is the inclusion of sample vitas. The Academic Job Search Handbook describes the organization and content of the vita and includes samples from a variety of fields. In addition to CVs and research statements, new in this edition are a sample interview itinerary, a teaching portfolio, and a sample offer letter. The job search correspondence section has also been updated, and there is current

information on Internet search methods and useful websites.

Fixing the Money Thing

Ten years ago, the United States stood at the forefront of the Internet revolution. With some of the fastest speeds and lowest prices in the world for high-speed Internet access, the nation was poised to be the global leader in the new knowledge-based economy. Today that global competitive advantage has all but vanished because of a series of government decisions and resulting monopolies that have allowed dozens of countries, including Japan and South Korea, to pass us in both speed and price of broadband. This steady slide backward not only deprives consumers of vital services needed in a competitive employment and business market—it also threatens the economic future of the nation. This important book by leading telecommunications policy expert Susan Crawford explores why Americans are now paying much more but getting much less when it comes to high-speed Internet access. Using the 2011 merger between Comcast and NBC Universal as a lens, Crawford examines how we have created the biggest monopoly since the breakup of Standard Oil a century ago. In the clearest terms, this book explores how telecommunications monopolies have affected the daily lives of consumers and America's global economic standing.

Jim Cramer's Get Rich Carefully

"Tired of phony promises about getting rich quickly, promises that lead to reckless decisions (the stepping stones to the poor house)? How about trying something different? How about going for lasting wealth and doing it the cautious way? In Get Rich Carefully, Jim Cramer uses his thirty-five years of experience as a Wall Street veteran and host of CNBC's Mad Money to create a guide to high-yield, low-risk investing. In our recovering economy, this is the plan you need to make big money without taking big risks. Drawing on his unparalleled knowledge of the stock market and on the mistakes and successes he's made on the way to his own fortune, Cramer explains in plain English why you can get rich in a prudent, methodical way, as long as you start now. In his own inimitable style, Cramer lays it on the line, no waffling, no on-the-one-hand-or-the-other hedging, just the straight stuff you need to accumulate wealth. This is a book of wisdom as well as specifics. Cramer names names, highlights individual and sector plays, and identifies the best long-term investing themes-and shows you how to develop the disciplines you need to exploit them. The personal finance book of the year, Get Rich Carefully is the invaluable guide to turning your savings into real, lasting wealth in a practical, and yes-because this is, after all, a book by Jim Cramer-highly readable and entertaining way"--Provided by publisher.

Geographic Information

Winner of the 2020 McGuffey Longevity Award from the Textbook & Academic Authors Association (TAA) "[The text is] one of the most useful, one-volume, introductory works on intelligence today. [Intelligence] does an excellent job of working through the intricacies of U.S. intelligence." —Richard J. Norton, United States Naval War College Mark M. Lowenthal's trusted guide is the go-to resource for understanding how the intelligence community's history, structure, procedures, and functions affect policy decisions. In the fully updated Eighth Edition of Intelligence, the author addresses cyber security and cyber intelligence throughout, expands the coverage of collection, comprehensively updates the chapters on nation-state issues and transnational issues, and looks at foreign intelligence services, both large and small.

Monopoly Television

"Eric Bogosian's Talk Radio is just about the best theatrical expression of our fucked-up culture that I know." -- John Hellpern, New York Observer "A gut-grabbing revival. Live Schreiber is playing Barry Champlain, an abrasive radio talk show host who, as another character puts it, has seen the face of God 'in the mirror.' In the course of one eventful night, Barry will be forced to confront

another, less august image of himself… the most lacerating portrait of a human meltdown this side of a Francis Bacon painting. Like the original production, which starred Mr. Bogosian as Barry, it allows the star to grab an audience by the lapels and shake it into submission." -- Ben Brantley, New York Times "More timely today than it was twenty years ago… Radio crackles with intensity." -- Joe Dziemianowicz, New York Daily News "Hypnotic! Both as an actor's tour-de-force and a stinging cultural analysis." -- David Rooney, Variety This is the fully revised version of Eric Bogosian's Talk Radio, his breakthrough 1987 Public Theater hit, which was named a finalist for the Pulitzer Prize for Drama, was adapted to film by Oliver Stone, and was revived on Broadway in 2007 in celebration of the play's twentieth anniversary. One of America's premier performers and most innovative and provocative artists, Eric Bogosian's plays and solo work include suburbia (Lincoln Center Theater, 1994; adapted to film by director Richard Linklater, 1996); Sex, Drugs, Rock & Roll, Pounding Nails in the Floor with My Forehead; Griller; Humpty Dumpty; 1+1; Skunkweed; Wake Up and Smell the Coffee; Drinking in America; Notes from Underground and Talk Radio (Pulitzer Prize finalist; New York Shakespeare Festival, 1987; Broadway, 2007; adapted to film by director Oliver Stone, 1988). He has starred in a wide variety of film, TV and stage roles. Most recently, he created the character of Captain Danny Ross on the long-running series Law & Order: Criminal Intent. In 2014, TCG published 100 (monologues), a collection that commemorates thirty years of Bogosian's solo-performance career.

Architects of Change

This book provides a comprehensive overview of the latest research and standardization progress towards the 5th generation (5G) of mobile communications technology and beyond. It covers a wide range of topics from 5G use cases and their requirements, to spectrum, 5G end-to-end (E2E) system architecture including core network (CN), transport network (TN) and radio access network (RAN) architecture, network slicing, security and network management. It further dives into the detailed functional design and the evaluation of different 5G concepts, and provides details on planned trials and pre-commercial deployments across the globe. While the book naturally captures the latest agreements in 3rd Generation Partnership Project (3GPP) New Radio (NR) Release 15, it goes significantly beyond this by describing the likely developments towards the final 5G system that will ultimately utilize a wide range of spectrum bands, address all envisioned 5G use cases, and meet or exceed the International Mobile Telecommunications (IMT) requirements for the year 2020 and beyond (IMT-2020). 5G System Design: Architectural and Functional Considerations and Long Term Research is based on the knowledge and consensus from 158 leading researchers and standardization experts from 54 companies or institutes around the globe, representing key mobile network operators, network vendors, academic institutions and regional bodies for 5G. Different from earlier books on 5G, it does not focus on single 5G technology components, but describes the full 5G system

design from E2E architecture to detailed functional design, including details on 5G performance, implementation and roll-out.

Soldier of Finance

Compensation decision making is a critical activity for an organization. In this era of constant change, the challenge of attracting and retaining employees and of motivating them to high levels of performance is greater than ever. This leading introductory text equips students with a solid understanding of the theories, concepts, and principles behind compensation decision-making. This fourth edition continues the theme of transition and change begun in edition three. That is essential because business remains in transition. And as business changes, so do the methods and means of compensation.

The Bowden Dynasty

This is the textbook for the world's only college course on the Adult Swim TV network. It includes such shows as "Family Guy," "Robot Chicken," "Bob's Burgers," "Rick and Morty,¿ and many more including online shows and music. It has three glossaries (Film, Animation, and Comedy) and sixteen pages of color images. It focuses on the comedy of Adult Swim and is jam-packed with history, business,

and art, too.

Intelligence

Fair? Balanced? To some, Bill O'Reilly is a semi-demented cable TV talk show host who can be an obnoxious, insufferable, opinionated, rude loudmouth whose views, the kinder ones say, are typical right-wing drivel. But there is much more to O'Reilly than what meets eye. O'Reilly is the paradigm of idiosyncrasy in television journalism. On the rough road to the top, O'Reilly learned how to give the public what it wants and thinks it needs. From his early education at the hands of nuns to an advanced degree in public policy from Harvard, from working at local television stations and rising through the ranks to network news, O'Reilly spent nearly twenty-five years learning his craft before he became an overnight star at Fox News. In this very intimate look at the man and what matters to him, veteran media critic Marvin Kitman explores all the experiences that led to the making of Bill O'Reilly—a nonconformist in a business that demands conformity as the price of success, and a man who has risen to the top by not playing by the rules of broadcast news. Kitman shows that O'Reilly is not a knee-jerk conservative, but an "independent" freethinker with a mind of his own, and he believes what journalism needs is more Bill O'Reillys. Not screamers, the blowhards like the current O'Reilly clones rushed on the air since his success, but trained journalists, reporting the news and telling us why, in their opinion, the world is a crazy place. Supported by

twenty-nine interviews with O'Reilly, Marvin Kitman chronicles a descent from reporter of news to spewer of views.

The Income Factory: An Investor's Guide to Consistent Lifetime Returns

Light and light based technologies have played an important role in transforming our lives via scientific contributions spanned over thousands of years. In this book we present a vast collection of articles on various aspects of light and its applications in the contemporary world at a popular or semi-popular level. These articles are written by the world authorities in their respective fields. This is therefore a rare volume where the world experts have come together to present the developments in this most important field of science in an almost pedagogical manner. This volume covers five aspects related to light. The first presents two articles, one on the history of the nature of light, and the other on the scientific achievements of Ibn-Haitham (Alhazen), who is broadly considered the father of modern optics. These are then followed by an article on ultrafast phenomena and the invisible world. The third part includes papers on specific sources of light, the discoveries of which have revolutionized optical technologies in our lifetime. They discuss the nature and the characteristics of lasers, Solid-state lighting based on the Light Emitting Diode (LED) technology, and finally modern electron optics and

its relationship to the Muslim golden age in science. The book's fourth part discusses various applications of optics and light in today's world, including biophotonics, art, optical communication, nanotechnology, the eye as an optical instrument, remote sensing, and optics in medicine. In turn, the last part focuses on quantum optics, a modern field that grew out of the interaction of light and matter. Topics addressed include atom optics, slow, stored and stationary light, optical tests of the foundation of physics, quantum mechanical properties of light fields carrying orbital angular momentum, quantum communication, and Wave-Particle dualism in action.

The Story of Hebrew

Shares life lessons for the golf course combined with pointers on how to improve one's game, providing guidelines under such headers as "Listening and Learning," "How to Turn Stress into Success," and "The 10 Secrets of Long-Living People." Reprint. 75,000 first printing.

Compensation Decision Making

Collaboration with Cloud Computing discusses the risks associated with implementing these technologies across the enterprise and provides you with

expert guidance on how to manage risk through policy changes and technical solutions. Drawing upon years of practical experience and using numerous examples and case studies, author Ric Messier discusses: The evolving nature of information security The risks, rewards, and security considerations when implementing SaaS, cloud computing and VoIP Social media and security risks in the enterprise The risks and rewards of allowing remote connectivity and accessibility to the enterprise network Discusses the risks associated with technologies such as social media, voice over IP (VoIP) and cloud computing and provides guidance on how to manage that risk through policy changes and technical solutions Presents a detailed look at the risks and rewards associated with cloud computing and storage as well as software as a service (SaaS) and includes pertinent case studies Explores the risks associated with the use of social media to the enterprise network Covers the bring-your-own-device (BYOD) trend, including policy considerations and technical requirements

Standard Codecs

The history and future of geographic information (GI) in the context of big data creates new avenues of concern over its organization, access and use. In this book the authors explore both the background and present challenges facing the preservation of GI, focusing on the roles of librarians, archivists, data scientists, and other information professionals in the creation of GI records for its

organization, access, and use.

Product Lifecycle Management

The proven, all-weather investing strategy that delivers long-term, consistent returns The most common investing approach today—one that values "growth" over all else— can be ineffective and counterproductive for many investors, not to mention needlessly stressful. Now, one of Seeking Alpha's most popular writers, Steven Bavaria, provides a groundbreaking alternative that will see you through all markets—up, down, and sideways. The Income Factory shows how to build an income stream that increases solidly and consistently—a result of re-investing and compounding the dividends. And the best part? This income stream actually grows faster during market downturns than during flat or rising market periods. The Income Factory sheds light on: • Why "high-yield" doesn't have to mean "high-risk" • How credit investments perform more predictably than equity investments • Why "junk" is a misnomer—and why high-yield debt is safer than most of the stocks investors own • How to grow your wealth steadily without following the markets obsessively Through Bavaria's strategy, cash income increases year after year at a predictable rate. For example, a 9% yielding portfolio doubles and re-doubles every 8 years. If you're in for the long haul, an Income Factory lets you achieve your goals and still sleep well at night. Investing does not have to be about picking specific horses and hoping they win the race. An Income Factory achieves

its goals by essentially betting on horses to make it around the track and finish the race. Those are easier bets to win, and they don't require us to be glued to the financial news 24/7.

Wealth Creation in the World's Largest Mergers and Acquisitions

An original and illuminating narrative revealing John F. Kennedy's lasting influence on America, by the acclaimed political analyst Larry J. Sabato.

5G System Design

In this book, Jack Banks examines the historical development of music video as a commodity and analyzes the existing structures within which music video is produced, distributed, and exhibited on its premier music channel, MTV. }In August 1981, Music Televisionnow popularly known as MTVwas launched. Within a matter of years it revitalized a struggling record industry; made the careers of leading pop stars like Madonna, Boy George, Cyndi Lauper, and Duran Duran; infiltrated traditional network television and the movie industry; revolutionized the advertising industry; and stimulated purchases in several markets, most notably fashion apparel. The reach of MTV has proven long and profitable. In this book, Jack

Banks examines the historical development of music video as a commodity and analyzes the existing structures within which music video is produced, distributed, and exhibited on its premier music channel, MTV. Who controls MTV? What part do record companies play in the financing and production of music video? How do the power brokers in the business affect the ideological content of music video? Given the tight sphere of influence within the music industry, what are the future trends for music video and for artistic freedom of expression? Banks tackles these questions in an intelligent, lively, and sophisticated investigation into one of the most influential media enterprises of our society. }

Optics in Our Time

This book highlights research-based case studies in order to analyze the wealth created in the world's largest mergers and acquisitions (M&A). This book encourages cross fertilization in theory building and applied research by examining the links between M&A and wealth creation. Each chapter covers a specific case and offers a focused clinical examination of the entire lifecycle of M&A for each mega deal, exploring all aspects of the process. The success of M&A are analyzed through two main research approaches: event studies and financial performance analyses. The event studies examine the abnormal returns to the shareholders in the period surrounding the merger announcement. The financial performance studies examine the reported financial results of acquirers before and after the

acquisition to see whether financial performance has improved after merger. The relation between method of payment, premium paid and stock returns are examined. The chapters also discuss synergies of the deal-cost and revenue synergies. Mergers and acquisitions represent a major force in modern financial and economic environment. Whether in times of boom or bust, M&As have emerged as a compelling strategy for growth. The biggest companies of modern day have all taken form through a series of restructuring activities like multiple mergers. Acquisitions continue to remain as the quickest route companies take to operate in new markets and to add new capabilities and resources. The cases covered in this book highlights high profile M&As and focuses on the wealth creation for shareholders of acquirer and target firms as a financial assessment of the merger's success. The book should be useful for finance professionals, corporate planners, strategists, and managers.

Startup Cities

Offers advice on the most effective tools for tracking down family members, friends, and loved ones.

I Am Harriet Tubman

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. This comprehensive, market-leading text emphasizes the three major driving forces behind e-commerce—technology change, business development, and social issues—to provide a coherent conceptual framework for understanding the field.

Hollywood in the Information Age

A substantially updated edition of Video Coding: An Introduction to Standard Codecs (IEE, 1999, winner of IEE Rayleigh Award), this book discusses the growth of digital television technology and the revolution in image and video compression (such as JPEG2000, broadcast TV, video phone). It highlights the need for standardisation in processing static and moving images and their exchange between computer systems. ITU and ISO/IEC standards are now widely accepted in the picture/video coding field. The book gives an authoritative explanation of picture and video coding algorithms, working from basic principles through to the advanced video compression systems now being developed. It discusses the reasons behind the introduction of a standard codec for a specific application and its chosen parameter. This book will enable readers to appreciate the fundamentals needed to design a video codec for any given application and should prove to be a valuable resource for engineers working in this field.

Golf & Life

Following the straightforward system of investing in stick-to-quality blue-chip stocks with reliable dividend histories, investors will gain the confidence to make sophisticated stock market decisions and obtain solid value for their investment dollars.

Proceedings of the International Computer Conference 2006 on Wavelet Active Media Technology and Information Processing

An investigation into how the Pentagon, NSA, and other government agencies are uniting with corporations to fight in cyberspace, the next great theater of war.

The Wired Nation

Netflix has come a long way since 1997, when two Silicon Valley entrepreneurs, Marc Randolph and Reed Hastings, decided to start an online DVD store before most people owned a DVD player. They were surprised and elated when launch-day traffic in April 1998 crashed their server and resulted in 150 sales. Today, Netflix has more than 25 million subscribers and annual revenues above $3 billion. Yet long- term success-or even survival-is still far from guaranteed. Journalist Gina

Keating recounts the absorbing, fast-paced drama of the company's turbulent rise to the top and its attempt to invent two new kinds of business. First it engaged in a grueling war against video-store behemoth Blockbuster, transforming movie rental forever. Then it jumped into an even bigger battle for online video streaming against Google, Hulu, Amazon, and the big cable companies. Netflix ushered in such innovations as DVD rental by mail, a patented online queue of upcoming rentals, and a recommendation algorithm called Cinematch that proved crucial in its struggle against bigger rivals. Yet for all its success, Netflix is still a polarizing company. Hastings is often heralded as a visionary-he was named Business Person of the Year in 2010 by Fortune-even as he has been called the nation's worst CEO. Netflix also faces disgruntled customers after price increases and other stumbles that could tarnish the brand forever. The quest to become the world's portal for premium video on demand will determine nothing less than the future of entertainment and the Internet. Drawing on extensive new interviews and her years covering Netflix as a financial and entertainment reporter, Keating makes this tale as absorbing as it is important.

@War

The Locator

Design RPA solutions to perform a wide range of transactional tasks with minimal cost and maximum ROI Key Features A beginner's guide to learn Robotic Process Automation and its impact on the modern world Design, test, and perform enterprise automation task with UiPath Create Automation apps and deploy them to all the computers in your department. Book Description Robotic Process Automation (RPA) enables automating business processes using software robots. Software robots interpret, trigger responses, and communicate with other systems just like humans do. Robotic processes and intelligent automation tools can help businesses improve the effectiveness of services faster and at a lower cost than current methods. This book is the perfect start to your automation journey, with a special focus on one of the most popular RPA tools: UiPath. Learning Robotic Process Automation takes you on a journey from understanding the basics of RPA to advanced implementation techniques. You will become oriented in the UiPath interface and learn about its workflow. Once you are familiar with the environment, we will get hands-on with automating different applications such as Excel, SAP, Windows and web applications, screen and web scraping, working with user events, as well as understanding exceptions and debugging. By the end of the book, you'll not only be able to build your first software bot, but also you'll wire it to perform various automation tasks with the help of best practices for bot deployment. What you will learn Understand Robotic Process Automation technology Learn UiPath programming techniques to deploy robot configurations Explore various data extraction techniques Learn about integrations with various

popular applications such as SAP and MS Office Debug a programmed robot including logging and exception handling Maintain code version and source control Deploy and control Bots with UiPath Orchestrator Who this book is for If you would like to pursue a career in Robotic Process Automation or improve the efficiency of your businesses by automating common tasks, then this book is perfect for you. Prior programming knowledge of either Visual Basic or C# will be useful.

The Man Who Would Not Shut Up

"A biography of Harriet Tubman, the abolitionist leader who played a key role in helping enslaved people escape via the Underground Railroad."--Provided by publisher.

The Kennedy Half-Century

Your days of feeling enslaved, discouraged, and overwhelmed by your financial problems are over! From struggling financially all the way up to building a successful worldwide ministry and enjoying financial freedom, author Gary Keesee shares his journey and his proven successful principles so you can control your finances. You will learn the spiritual laws of God's Kingdom and exactly how to apply each principle discussed. Also clearly and expertly explained is how to: Find

lost money. Put a plan in place to be out of debt in less than 7 years (including your mortgage!). Save in every area of life. See that the financial laws of the Kingdom can intersect with the natural realm to bring you freedom from worry and fear. From pitfalls to avoid to proactive steps to take, the path to financial freedom is clearly illuminated. Fixing the Money Thing is not a book of boring numbers and budgets—it is an inspirational book that will change your life in many positive and lucrative ways.

ROMANCE ACTION & ADVENTURE MYSTERY & THRILLER BIOGRAPHIES & HISTORY CHILDREN'S YOUNG ADULT FANTASY HISTORICAL FICTION HORROR LITERARY FICTION NON-FICTION SCIENCE FICTION